



The new Audi A3

Pricing and Specification Guide

Valid from May 2012

Personalising your New Audi A3

This guide has been designed to help you tailor and price your New Audi A3 quickly and logically. At the back, you will find information on CO2 emissions-based taxation and the other services offered by Audi, including Finance and Insurance. You can also configure your New Audi A3 online at audi.co.uk.

The New Audi A3

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Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The Audi A3: Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the Audi A3 is the perfect example of Vorsprung durch Technik. It's available with a choice of advanced petrol and diesel engines, from the turbocharged 1.4 TFSI® to the 2.0 TDI® – all of which deliver exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, enabling you to arrive at a car that suits you completely.





Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO₂ and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A3.

TDI® and FSI®

Inside the engine of the Audi A3 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI® and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Gear-change indicator

Small changes to your driving style can have a big impact on your fuel economy. The gear-change indicator in the Audi A3 is there to indicate the optimum gear to use for any given speed, encouraging early upshifts to ensure you don't burn more fuel than is necessary.

Aerodynamics

A car's shape is one of the most important factors that influences its efficiency. It's why we've worked to make the Audi A3 as aerodynamic as possible.





Recuperation

When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one that is fitted as standard on all A3 models, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.

Engines

Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI®, with turbocharging – giving cars an extra injection of power.

Diesel

We introduced TDI® to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing common-rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which lowers emissions.





Transmission

S tronic®

Driving is all about thinking ahead, which is just what the S tronic® dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.

SE model equipment

All A3 models have the following items of standard equipment

Engine and transmission

Efficiency program in the Driver's Information System (DIS) – provides the driver with fuel saving tips, a gear change indicator on manual models and details of other vehicle functions that consume fuel

Start-stop system with energy recuperation

Wheels, tyres and suspension

16" x 6.5J '10-spoke' design' alloy wheels with 205/55 R16 tyres

Anti-theft wheel bolts

Electromechanical parking brake – includes parking brake function when the car is stationary, auto-release function to assist when pulling away and emergency braking function

Electromechanical power steering

Space saving spare wheel – for temporary use

Audio and communication

5.8" QVGA colour display screen – electrically extending, slim line design

8 passive speakers in total, at the front and rear with a total output of 80 watts

MMI Radio which includes:

- MMI control panel
- FM and AM (MW) reception
- 50 station memory with dynamic station list
- Speed dependent volume control
- TP memo, which automatically saves traffic news when driving

Audi Music Interface (AMI) – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel, multi-function steering wheel or voice control

Bluetooth interface – for hands free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)

Driver's Information System (DIS) – 3.5" monochrome display in the dashboard binnacle. The DIS shows the radio frequency/station or track title, telephone control menu and other display information from the infotainment system such as navigation (if fitted). Includes an on-board trip computer with short and long-term trip memory, outside temperature display, digital speedometer and door or boot open warning. Also includes a rest recommendation system which monitors steering movements and pedal usage and warns the driver when a rest might be required

Preparation for SD card based navigation system – allows maps to be retro-fitted using parts from Audi Genuine Accessories

Voice control system – for key telephone and radio functions

Seats

Convenience entry – enhanced front-seat folding function for easy access to the rear compartment

ISOFIX child seat mounting for front passenger (with airbag deactivation) and outer rear seats with Top Tethering



16" x 6.5J '10-spoke' design' alloy wheels



4-spoke leather trimmed multi-function steering wheel



Manual air conditioning and 5.8" colour display screen

Marathon cloth upholstery – available in black or titanium grey. The seat centre section in Marathon cloth design and the seat side sections, head restraints and door and rear side trims in plain cloth

Split-folding rear seats – 60/40 or all

Standard front seats, with manual forward, backwards and backrest angle adjustment, seat height adjustment (on driver's and front passenger's side) and also head restraint and belt height adjustment

Safety and security

Adaptive brake light – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill

Airbags – driver, front passenger and front side airbags with head level airbag system for front and rear and knee airbag for the driver. Includes a front passenger airbag deactivation switch

Anti-Slip Regulation (ASR) reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

Anti-lock brake system (ABS) and electronic brake-force distribution (EBD); hydraulic brake assist, disc brakes at front and rear, ventilated at front

Electronic differential lock (EDL). On surfaces with varying levels of grip, this start-off assistant automatically brakes the driven wheels on any surface that is too slippery, thereby ensuring smooth, powerful progress

Electronic stabilisation control (ESC), ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque

First-aid kit in storage compartment under front passenger's seat

Remote central locking with two fold away keys

Seat belt reminder for all seats

Thatcham Category 1 alarm and immobiliser, with tow-away protection and interior monitoring (both of which can be switched off)

Tool kit and car jack

Warning triangle

Exterior equipment

Exterior wing mirrors – electrically adjustable and heated with built-in LED side indicators and painted in body colour

Front fog lights

Halogen headlights, with electric headlight range control and daytime running lights

Heated rear window

Heated windscreen washer jets

Model and engine technology (TDI or TFSI) badges at the rear

Rear lights – with reversing lights in white and rear fog lights, including high-mounted third brake light and LED number plate light

Roof spoiler – painted in body colour with aerodynamic inserts in high-gloss black at the side

Washer fluid level indicator

Interior equipment

4-spoke leather trimmed multi-function steering wheel, adjustable for height and reach, with gear shift paddles on S tronic models

Air vents in aluminium look, which can be adjusted from wide diffuse air distribution to a particular spot diffuse

Cloth headlining

Coat hooks on the B-pillar on the left and right side

Electric front windows



Split folding rear seats



Body-coloured door mirrors



Drivers Information System (DIS)

SE model equipment continued

All A3 models have the following items of standard equipment

Interior equipment continued

Front and rear floor mats – in velour to match interior colour

Front centre armrest with angle and lengthways adjustment

Inlays in Micrometallic silver

Interior lighting – front and rear with delayed switch-off and contact switches on all doors. Also includes glove box and luggage compartment light

Lashing points – 4 in luggage compartment, to prevent movement of luggage and other objects, attachment points for the optional luggage securing net

Manual air conditioning

Rear parcel shelf, removable

Smoking package with cigarette lighter and 12V socket in the centre console and an ashtray with the Audi rings

Storage compartments in the door side trims, in the centre console, and under the front passenger's seat

Sun visors – folding and swivelling, on driver's and front passenger's side, with covered vanity mirror



Inlays in Micrometallic silver



Audi Music Interface



Electromechanical parking brake and MMI control panel

Sport model equipment

In addition to SE model equipment

Basic RRP
£1,020.83

Total RRP inc VAT
£1,225.00

Wheels, tyres and suspension

17" x 7.5J '5-arm design' alloy wheels with 225/45 R17 tyres

Audi Drive Select changes vehicle characteristics by adapting power steering assistance, accelerator and gearshift response (for models with S tronic). The system also influences other optional equipment through 5 available modes: comfort, auto, dynamic, efficiency and individual. The efficiency mode adapts the engine characteristics, enables free-wheeling mode with the S tronic transmission and engages the climate control and the optional adaptive cruise control into an efficient fuel saving setting

Sports suspension, lowered by 15mm with stiffer suspension and damping for more direct contact with the road and sporty handling. Standard suspension, without lowering, can be selected instead as a no cost option

Audio and communication

Colour Driver's Information System – same functionality as the Driver Information System (DIS) but with a high-resolution colour display

Seats

Front Sports seats, with shaped side bolsters for better lateral support when cornering, manual fore/aft and backrest angle adjustment, manual adjustment of the seat height (on the driver and front-passenger side), the head restraint and belt height as well as the seat cushion angle adjustment and extendable thigh support

Rallye cloth upholstery – seat centre sections in rallye cloth design. The seat side bolsters, head restraints as well as door and rear side panel inserts in single-colour cloth

Interior equipment

3-spoke leather trimmed sports multi-function steering wheel, with gear shift paddles on S tronic models

Aluminium door sill trims

Aluminium interior elements – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and the hold assist button (if fitted)

Dual-zone electronic climate control with sunlight-dependent control, separate pre-selectable control for driver and front passenger. Electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control

Inlays in Aluminium mistral silver

Exterior equipment

Aluminium window trims – framing the exterior side windows

Chrome exhaust tailpipe trims

Chrome front fog light surrounds



17" x 7.5J '5-arm' design alloy wheel



3-spoke leather trimmed multi-function steering wheel



Dual-zone electronic climate control



Sports seats in Black Rallye cloth

S line model equipment

In addition to Sport model equipment

Basic RRP
£1,791.67

Total RRP inc VAT
£2,150.00

Wheels, tyres and suspension

18" x 7.5J '5-parallel-spoke design' partly polished alloy wheels with 225/40 R18 tyres

Sports suspension, lowered by 15mm (same suspension as Sport). Standard suspension or S line sports suspension can be selected as a no cost option

Seats

Biathlon cloth/leather upholstery with S line embossing and contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter

Interior equipment

Black headlining

Door sill trims with S line logo

Illuminated vanity mirrors

Inlays in matt brushed aluminium

Perforated leather gear knob

Flat-bottomed S line 3-spoke leather multi-function steering wheel, with perforated leather grips and gear shift paddles on S tronic models

Storage and luggage compartment

package – includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console, storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, net in the side compartment, luggage securing net and a 12V socket

Exterior equipment

Front fog light surrounds in high gloss black

Radiator grille in high gloss black

S line badges on the front wings

S line design body styling comprising:

- S line front bumper
- S line rear diffuser with Platinum grey insert
- S line side sills
- S line roof spoiler

Xenon Plus headlights with automatic/dynamic headlight range control, LED daytime running lights strip and headlight washers. Also includes LED rear lights, LED brake lights and LED rear indicators



18" x 7.5J '5-parallel-spoke' design alloy wheel



S line roof spoiler



Rear lights, brake lights and rear indicator all featuring LED technology



Xenon Plus headlights with LED daytime-running light strip



A3 SE

Engines	Power	Transmissions	CO ₂ g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£15,466.67	£18,560.00	£19,205.00
1.6 TDI	105PS	6-speed manual	TBC	£16,258.33	£19,510.00	£20,155.00
2.0 TDI	150PS	6-speed manual	106	£17,383.33	£20,860.00	£21,505.00

A3 Sport

Engines	Power	Transmissions	CO ₂ g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£16,487.50	£19,785.00	£20,430.00
1.8 TFSI	180PS	7-speed S tronic	130	£19,804.17	£23,765.00	£24,410.00
1.6 TDI	105PS	6-speed manual	TBC	£17,279.17	£20,735.00	£21,380.00
2.0 TDI	150PS	6-speed manual	106	£18,404.17	£22,085.00	£22,730.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £590.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 50 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

A3 S line

Engines	Power	Transmissions	CO ₂ g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£18,279.17	£21,935.00	£22,580.00
1.8 TFSI	180PS	7-speed S tronic	130	£21,595.83	£25,915.00	£26,560.00
1.6 TDI	105PS	6-speed manual	TBC	£19,070.83	£22,885.00	£23,530.00
2.0 TDI	150PS	6-speed manual	106	£20,195.83	£24,235.00	£24,880.00



Paint

You can select one of the standard colours shown opposite or, for a different look, choose from the range of metallic or pearl-effect finishes.

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

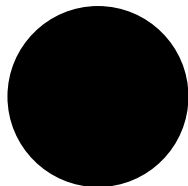
RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

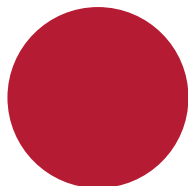
Standard colours



Amalfi white – Y5

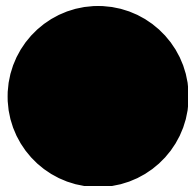


Brilliant black – A2

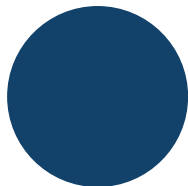


Brilliant red – C8

Optional colours



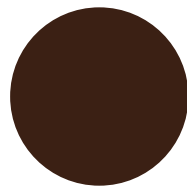
Phantom black, pearl effect– L8



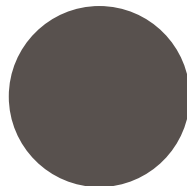
Scuba blue, metallic – S9



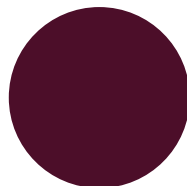
Glacier white, metallic – 2Y



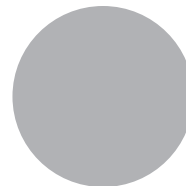
Beluga brown, metallic – M5



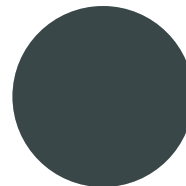
Dakota grey, metallic – Y7



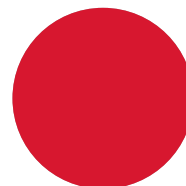
Shiraz red, metallic – 3A



Ice silver, metallic – P5

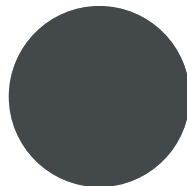


Monsoon grey, metallic – 0C



Misano red, pearl effect– N9

S line colour



Daytona grey, pearl effect– 6Y

Optional and S line colours

Basic RRP

£437.50

Total RRP inc VAT

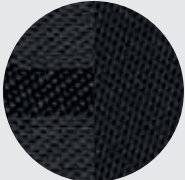
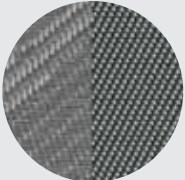


£525.00



Upholstery

A3 SE models

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

			SE	Sport	S line	Basic RRP	Total RRP inc VAT
Marathon cloth							
	Black – FZ	Titanium grey – VL	Marathon cloth for standard seats , seat centre sections in Marathon cloth, seat side bolsters, head restraints as well as door and rear side panel inserts in plain cloth				
			S	–	–	No charge	No charge
Milano leather							
	Black – FZ	Pashmina beige – VM	Milano leather with standard seats . The seat centre sections, seat side bolsters, head restraint centre sections and front centre armrest in Milano leather. Only in combination with Storage and Luggage pack (QE1)				
			●	–	–	£929.17	£1,115.00

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Upholstery

A3 Sport models

Options are subject to availability and may extend delivery.



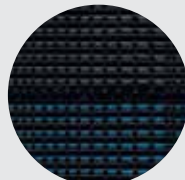
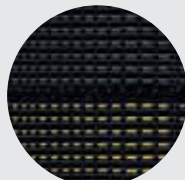

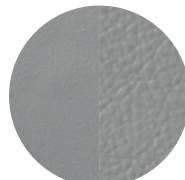

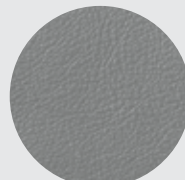

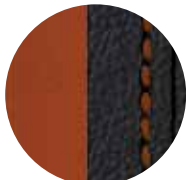
– = Not available
• = Available
S = Standard

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

Alcantara/leather choices include head restraints, seat side bolster and front centre armrest in leather with the seat centres and door panels in Alcantara.

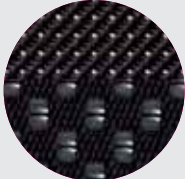


RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

					SE	Sport	S line	Basic RRP	Total RRP inc VAT		
Rallye cloth	 Black – FZ	 Black/silver – KY	 Black/blue – LQ	 Black/yellow – RR	Rallye cloth – seat centre sections in rallye cloth design. The seat side bolsters, head restraints as well as door and rear side panel inserts in plain cloth						
					–	S	–	No charge	No charge		
Alcantara/leather	 Black – FZ	 Titanium grey – VL	Sports seats in Alcantara/leather. Head restraints, seat side bolsters and front centre armrest in leather and seat centre section and door trims inserts in Alcantara. Only in combination with Storage and Luggage pack (QE1)			–	●	–	£662.50	£795.00	
Milano leather	 Black – FZ	 Titanium grey – VL	 Chestnut brown – VN	Sports seats in Milano leather. The seat centre sections, seat side bolsters, head restraints and front centre armrest in Milano leather. The upper shoulder sections and door trim inserts are finished in velvet. Must be ordered in conjunction with Storage and Luggage pack (QE1)			–	●	–	£929.17	£1,115.00
Capri orange	 Capri orange – VX	Capri orange design package for sports seats. Front seat side bolsters, head restraints, front centre armrest, knee pads and armrest in the doors in black Milano leather with contrasting stitching in Capri orange, upper shoulder sections and door trim inserts in Capri orange velvet. Includes Capri orange contrasting stitching on the leather steering wheel, gear lever and gaiter. Also includes floor mats with piping in Capri orange. Must be ordered in conjunction with Storage and Luggage pack (QE1)			–	●	–	£1,875.00	£2,250.00		

Upholstery

A3 S line models

Biathlon cloth/ Pearl nappa leather		Black – QF	Biathlon cloth/leather upholstery with S line embossing and contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter	SE	Sport	S line	Basic RRP	Total RRP inc VAT
				–	–	S		
				–	–	•		
				–	–	•		
Alcantara/leather		Black – QF	Alcantara perforated/leather. With S line embossing on the front seats. Head restraints, seat side bolsters and front centre armrest in leather and seat centre section and door trims inserts in Alcantara	–	–	•	£400.00	£480.00
				–	–	•		
				–	–	•		
				–	–	•		
Fine Nappa leather		Black – QF	Fine Nappa leather. With S line embossing on the front seats and velvet finish on the upper shoulder sections	–	–	•	£662.50	£795.00
				–	–	•		
				–	–	•		
				–	–	•		

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

Alcantara/leather choices include head restraints, seat side bolster and front centre armrest in leather with the seat centres and door panels in Alcantara.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.



Colour and trim guide

Interior trim colours

SE models

To help you choose the right interior for your new Audi A3, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Marathon cloth (N5G)	Milano leather (N5W)
FZ	Black	Black	Black/Black	Lunar silver	●	●
VL	Titanium grey	Black	Black/Titanium grey	Lunar silver	●	—
VM	Pashmina beige	Black	Black/Pashmina beige	Pashmina beige	—	●

Sport models

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Rallye cloth (N5B)	Alcantara/Nappa leather (N7U)	Milano leather (N5W)	Capri orange design package (PEP)
FZ	Black	Black	Black/Black	Lunar silver	●	●	●	—
KY	Black/Silver	Black	Black/Black	Lunar silver	●	—	—	—
LQ	Black/Blue	Black	Black/Black	Lunar silver	●	—	—	—
RR	Black/Yellow	Black	Black/Black	Lunar silver	●	—	—	—
VL	Titanium grey	Black	Black/Titanium grey	Lunar silver	—	●	●	—
VN	Chestnut brown	Black	Black/Chestnut brown	Lunar silver	—	—	●	—
VX	Capri orange/Black	Black	Black/Black	Lunar silver	—	—	—	●

Options are subject to availability and may extend delivery.

— = Not available
● = Available
S = Standard

Colour and trim guide

Interior trim colours

S line and models

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Biathlon cloth (N7V)	Alcantara/ Fine Nappa leather (N7K)	Fine Nappa leather (N2R)
QF	Black	Black	Black/Black	Black	•	•	•

Options are subject to availability
and may extend delivery.

- = Not available
- = Available
- S = Standard



Capri orange design package (PEP)

Seats

Choose from a variety of different seat options so you can maintain the right driving posture at all times.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
7P1	Electric lumbar support. For front seats with horizontal and vertical adjustment	●	●	●	£162.50	£195.00
4A3	Heated front seats. Individually controlled variable temperature adjustment for driver and front passenger seats	●	●	●	£216.67	£260.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.



Seats



Standard seat*



Sports seat**

Options are subject to availability and may extend delivery.

*Image shown also includes optional under-seat storage which is part of the storage package, available at additional cost.

**Image shown also includes optional electric lumbar support and under-seat storage which is part of the storage package, both of which are available at additional cost.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

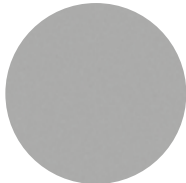
Inlays

Inlays are the all-important finishing touch that add flair and interest to your car’s interior.

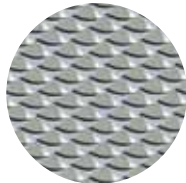
Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
5MA	Micrometallic silver	S	–	–	No charge	No charge
7TM	3D design ‘Optic’	•	•	–	£125.00	£150.00
5TD	Aluminium mistral	•	S	–	£166.67	£200.00
5TG	Matt brushed aluminium	–	–	S	No charge	No charge



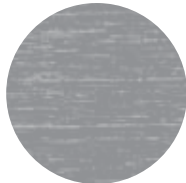
Aluminium mistral– **5TD**



Micrometallic silver – **5MC**



3D design ‘optic’ – **7TM**



Matt-brushed aluminium– **5TG**

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- = Not available
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Wheels, tyres and suspension

Choose a set of specially-selected alloy wheels to subtly enhance the way your car looks.



16" x 6.5J 10-spoke design
alloy wheels – C2L



17" x 7.5J '5-arm' design
alloy wheels – C9X



17" x 7.5J '15-spoke' design
alloy wheels – CH2



17" x 7.5J '5-arm kinetic' design
alloy wheels – CJ1



18" x 7.5J '5-arm dynamic'
design part-polished alloy wheels – C0T



18" x 7.5J '5-parallel spoke'
design part-polished alloy wheels – CC1

Wheels, tyres and suspension

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
C2L	16" x 6.5J 10-spoke design alloy wheels with 205/55 R16 tyres	S	—	—	No charge	No charge
C9X	17" x 7.5J '15-arm' design alloy wheels with 225/45 R17 tyres	—	S	—	No charge	No charge
CH2	17" x 7.5J '15-spoke' design alloy wheels with 225/45 R17 tyres	●	—	—	£412.50	£495.00
		—	●	—	£208.33	£250.00
CJ1	17" x 7.5J '5-arm kinetic' design alloy wheels with 225/45 R17 tyres	●	—	—	£412.50	£495.00
		—	●	—	£208.33	£250.00
C0T	18" x 7.5J '5-arm dynamic' design part-polished alloy wheels with 225/40 R18 tyres	●	—	—	£995.83	£1,195.00
		—	●	—	£495.83	£595.00
CC1	18" x 7.5J '5-parallel spoke' design part-polished alloy wheels with 225/40 R18 tyres	—	—	S	No charge	No charge
2H6	Audi drive select. Changes vehicle characteristics by adapting power steering assistance, accelerator and the gearshift characteristics of the S tronic transmission. The system also influences other optional equipment through 5 available modes: comfort, auto, dynamic, efficiency and individual. The efficiency mode adapts the engine characteristics, enables free-wheeling mode with the S tronic transmission and engages the climate control and the optional adaptive cruise control into an efficient fuel-saving setting	●	S	S	£188.33	£220.00
2UA	Deselect sports suspension. Available as a no-cost downgrade from Sports suspension on Sport and S line models. If selected then the Sports suspension lowering is removed and the suspension is returned to the standard ride height and damping	S	●	●	No charge	No charge
2UC	Sports suspension. Lowered by 15mm with stiffer suspension and damping for more direct contact with the road and sporty handling	—	S	S	No charge	No charge
2UG	S line sports suspension. More dynamic spring/damper setting and lowered by an additional 10 mm compared with the sports suspension or by 25 mm compared with the standard suspension	—	—	●	No charge	No charge

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Packages

Some items work well together, which is why we've created these special packages. They provide increased convenience and value by combining several of our most popular options.

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- = Available
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VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
WB1	Comfort Package. Includes light and rain sensors, acoustic glass with sunband, rear parking sensors, cruise control and auto-dimming rear view mirror	•	•	•	£504.17	£605.00
	In combination with Xenon light package	•	•	-	£250.00	£300.00
WB6	Xenon light package. Includes Adaptive headlights with Xenon Plus headlights, Light and rain sensor package and Interior lighting package	•	•	-	£1,041.67	£1,250.00
PNQ	Technology package. Includes HDD-based MMI Satellite Navigation Plus and MMI Touch with navigation data (flash memory), electrically extending, high-resolution 7-inch colour display, high-quality representation of the navigation map as 3D ground model with topographical map colouring, display of many sights and city models in 3D, choice of 3 alternative routes provided, split-screen mode for route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map and lane recommendations, dynamic route guidance (where available), voice control system (whole-word entry of address in one sentence), additional arrow display in the driver information system; including radio with triple tuner and phase diversity, flash memory for music (10 GB), MP3, WMA, AAC and MPEG4-capable DVD player which can also be used for music and video DVDs, 2 SDXC card readers (for up to 2 TB). MMI touch: a touch-sensitive panel on the rotary/push-button control for intuitive operation of the MMI without taking you eyes off the road; context-related entry of letters and numbers for navigation destination via handwriting recognition with acoustic acknowledgement, selection from address book, entry of telephone numbers or search for media files; simple movement of navigation map and selection of points of interest. Only in combination with Colour Driver's Information System (956) on SE models	•	•	•	£1,245.00	£1,495.00



MMI Touch (part of Technology package)



MMI Touch (part of Technology package)



Xenon Plus headlights (part of Xenon light package)

Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
9S6	Colour Driver's Information System (DIS) with high-resolution 3.5" TFT colour display	•	S	S	£100.00	£120.00
9VD	Audi sound system. 10 speakers in total including centre speaker in the dashboard and subwoofer in the spare wheel well. 6-channel amplifier with a total output of 180 watts	•	•	•	£212.50	£255.00
9VS	Bang & Olufsen sound system. Surround sound reproduction via 14 high-performance speakers including centre speaker in the dashboard and subwoofer in the spare wheel well. 15-channel amplifier with a total output of 705 watts. Exclusive speaker covers with aluminium applications and the LED lighting accentuate the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by microphone. 5.1 surround sound reproduction is possible in conjunction with MMI navigation plus with MMI touch* and the integrated DVD drive	•	•	•	£625.00	£750.00
QV3	DAB digital radio. Integrated into the MMI, receives digitally transmitted radio stations in addition to the range of analogue stations. Displays music track, artist and radio program. Capable of 'DAB slideshow' where transmitted. Reception dependent on local digital network	•	•	•	£254.17	£305.00
9ZE	Audi Phone Box. Enables drivers to use their mobile phone in the car by placing it in the storage compartment provided in the centre console to create a 'wireless' connection to the vehicle aerial via the integrated connector in the storage compartment. Can be charged via a USB port. Operated via the MMI control panel, the multifunction steering wheel or voice control system	•	•	•	£270.83	£325.00
PNU	Satellite Navigation System – SD card based. Route planning and guidance using voice, pictogram and 2D mapping shown on the 5.8" colour display screen. Can be operated via the MMI controls, multi-function steering wheel or voice control system. Includes European map data and 7-digit postcode recognition	•	•	•	£412.50	£495.00



Bang & Olufsen sound system



Colour Driver's Information System (DIS)

Interior equipment

Specify every detail of your car's interior with this range of exclusive options.

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- = Not available
- = Available
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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
QQ4	Interior lighting package. Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers, vanity mirrors and illuminated cup holders, 2 reading lights each at the front and rear, LED interior ambient lighting and active door reflectors	•	•	•	£187.50	£225.00
QQ5	Illuminated vanity mirrors. In the driver and passenger sun visor	•	•	S	£45.83	£55.00
9AK	Dual-zone electronic climate control. Separate control for the driver and front passenger which electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode using an air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control	•	S	S	£325.00	£390.00
4F2	Advanced key. Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle. Also includes an ignition start and stop button integrated in the centre console	•	•	•	£354.17	£425.00
PU8	Light and rain sensor package. Automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions. Includes coming home/leaving home function which delays the deactivation of the front and rear lights after locking and automatic activation of the lights when unlocking. The package also includes a windscreen with sunband for improved insulation of the windscreen and acoustic glass for reduced outside noise	•	•	•	£125.00	£150.00
PU7	Auto-dimming rear-view mirror with light and rain sensor package. In addition to the light and rain sensor package, includes a light sensor which detects when the headlights behind are too bright and dims the rear-view mirror automatically	•	•	•	£329.17	£395.00
9JA	Non smoking package. Deletes the ashtray and replaces the cigarette lighter with a standard 12v socket	•	•	•	No charge	No charge
QJ1	Aluminium interior elements. On the vents, glove compartment, wing mirror adjustment switches, electric window switches, frame around the inside door handle, control buttons for the parking brake and the hold assist button (if fitted)	•	S	S	£62.50	£75.00



Dual-zone electronic climate control



Luggage package

Interior equipment

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
3NU	Through-load facility. For safely transporting long objects, includes rear centre armrest with cup holders and a storage compartment	•	•	•	£125.00	£150.00
3X2	Ski/snowboard bag. For the practical and safe transportation of long objects, up to 4 pairs of skis or 2 snowboards. Only in combination with Through-load facility (3NU)	•	•	•	£62.50	£75.00
QE1	Storage and luggage compartment package. Includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console, storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, a net in the side compartment, a luggage securing net and a 12V socket	•	•	S	£120.83	£145.00
7HE	Extended mono.pur interior finish. Front knee pads and armrests finished in mono.pur leather effect material. Also includes stitching in the colour of the seat upholstery	•	•	•	£245.83	£295.00
6NQ	Cloth headlining in black	•	•	S	£125.00	£150.00
6SJ	Reversible mat. For the luggage compartment, velour on one side and rubberised on the other, to cover the entire luggage compartment, even with folded rear seat backrest	•	•	•	£54.17	£65.00



Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
PXA	Adaptive headlights with Xenon Plus headlights. The dynamic cornering light identifies the course of the road from the movement of the steering wheel. The headlights swivel into the corner – depending on the steering angle – to provide variable illumination of the curve; navigation or speed-dependent distribution of light from headlights for town, junction, country and motorway, adaptive works in a speed range between approx. 6mph to 68mph. Only in combination with Light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	I	I	•	£245.83	£295.00
8G1	High-beam assist. Automatically adjusts headlights from high-beam to dipped beam when another vehicle approaches. Only in combination with Auto-dimming rear view mirror (PU7) or Comfort package (WBI)	•	•	•	£83.33	£100.00
8G2	Variable headlight range control. Upgrades the functionality of the Adaptive lights with the aid of a camera which detects other road users or light sources and allows infinitely variable adaptation of the headlight range between main and dipped beam. Only in combination with Audi active lane assist (PCB) or Audi active lane assist and Audi side assist (7Y5) or driver assistance package (PCE), Adaptive headlights with Xenon Plus headlights (PXA) or Xenon light package (WB6) and Auto-dimming rear-view mirror with light and rain sensor package (PU7) or Comfort package (WBI)	•	•	•	£145.83	£175.00
2Z7	Removal of engine capacity/technology designation	•	•	•	No charge	No charge
2Z0	Removal of model and engine capacity/technology designation	•	•	•	No charge	No charge
4ZB	Aluminium window trims. Framing the exterior side windows	•	S	S	£125.00	£150.00
1D2	Towing equipment. Removable and lockable. Sphere bar and ball head made of forged steel, the 13-pin socket can be swivelled out of sight behind the bumper skirt. When removed, the trailer towing hitch can be stored in the spare wheel well	•	•	•	£520.83	£625.00



Panoramic glass sunroof



Panoramic glass sunroof

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
3FB	Panoramic glass sunroof. Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield. Convenience closing from outside via the central locking remote control. The extra-large glass area floods the interior with light to create a pleasant ambience. Integrated wind deflector reduces wind noise when the roof is open. Must be combined with Interior light package (QQ4), illuminated vanity mirrors (QQ5) or Xenon light package (WB6)	●	●	●	£761.67	£950.00
VW1	Privacy glass. Dark tinted rear and rear-side windows from B-pillar backwards	●	●	●	£241.67	£290.00
6XE	Door mirrors – folding, electrically adjustable, and heated	●	●	●	£125.00	£150.00
6XK	Door mirrors – auto-dimming, folding, electrically adjustable and heated. Also includes automatic kerb view function, which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged. Only in combination with Auto-dimming rear view mirror (PU7) or Comfort package (WBI)	●	●	●	£208.33	£250.00

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP – Recommended Retail Price.

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Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
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RRP – Recommended Retail Price.

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
UH2	Hold assist. Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake	•	•	•	£75.00	£90.00
7X1	Parking system, rear. Makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind the vehicle. Measurement is by ultrasonic sensors integrated discreetly in the bumper	•	•	•	£287.50	£345.00
7X2	Parking system plus, front and rear with selective display. Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that would be touched. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers	•	•	•	£495.83	£595.00
7X5	Parking system plus, with park assist. In addition to Parking system plus front and rear, ultrasonic sensors are used to search for parking spaces by the roadside and calculates the ideal parking path for reverse and parallel parking spaces. The steering action is performed almost automatically. Assisted parking is now even possible in smaller parking spaces and bend areas and will park the car in several moves if required. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. The display of surroundings has 4 additional sensors which indicate obstacles detected all around and at the side of the vehicle and warn the driver, thus supporting safe and scratch-free parking and pulling away by specifying the correct steering angle	•	•	•	£695.83	£835.00
KA2	Reversing camera. Only in combination with Parking system plus, front and rear with selective display (7X2), Parking system plus, with park assist (7X5) or Driver assistance package (PCE)	•	•	•	£229.17	£275.00



Audi active lane assist



Hold assist



Parking system plus, with park assist

Safety and security

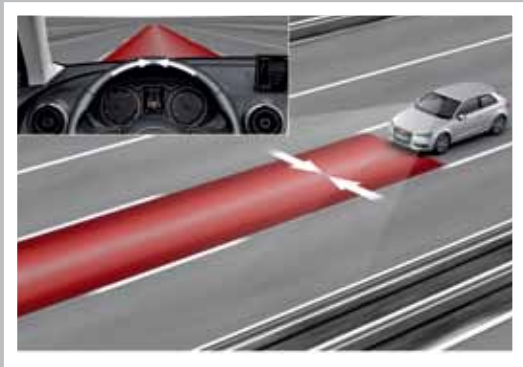
Options are subject to availability and may extend delivery.

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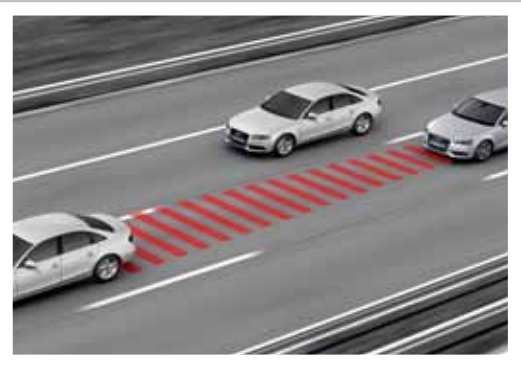
Order Code	SE	Sport	S line	Basic RRP	Total RRP inc VAT
PCB Audi active lane assist. Lane markings are registered by an optical sensor in the windscreen above speeds of approximately 40mph. Camera identifies individual or coloured lane markings, e.g. yellow lines at roadworks. The lane departure warning system warns the driver if a detected lane marking is approached without indicating, and helps the driver to steer back towards the middle of the lane by making gentle steering movements. Steering wheel vibration can be activated as an additional warning when crossing lane markings. System is activated manually by a switch on the turn signal lever. When ordered with Technology package, speed limit display is included as a no cost option. Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	•	•	•	£375.00	£450.00
7Y1 Audi side assist. Aids the driver when changing lane. Audi side assist monitors the area behind your car using radar sensors located discreetly in the rear bumper. It then informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. The system is activated using the MMI car settings. Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	•	•	•	£375.00	£450.00
7Y5 Audi active lane assist and Audi side assist. Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI), and high-beam assist (8G1) or Adaptive headlights with variable headlight range control (8G2)	•	•	•	£750.00	£900.00
- Speed limit display. Camera-based detection and display of speed limits, including temporary speed limit displays. Speed limit signs are recognised by the camera and this enables the current speed limit to be read conveniently in the Driver's Information System (DIS). Should the camera not detect a sign, the speed limit from the navigation system data (if fitted) will be shown. Only available as a no cost option when Technology package (PNQ) and Audi active lane assist (PCB) are ordered together	•	•	•	No charge	No charge
8T2 Cruise control. Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, set speed is displayed in the Driver's Information System (DIS)	•	•	•	£187.50	£225.00



Audi active lane assist



Audi side assist



Adaptive cruise control

Safety and security

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
PCG	Adaptive cruise control. Automatic distance control (control range for manual transmission between 19-93mph and for S tronic 0-93mph. In conjunction with the optional Driver assistance package (PCE) the control range is extended up to 124mph) also includes Stop/Go function only with S tronic. Working within system limits it uses a radar sensor to detect vehicles ahead and maintain this distance by automatic braking and accelerating. 4 distance levels and different driving modes can be selected individually. Also includes Audi pre-sense front which warns the driver through an enhanced brake assist of any imminent threat of collision with the vehicle in front. Braking action is initiated at speeds below 19mph if there is a danger of collision with a stationary or moving vehicle, to avoid or reduce impact. Only in combination with Colour Driver's Information System (9S6) on SE models	●	●	●	£479.17	£575.00
PCE	Driver assistance package. Contains all of the following assistance functions: Adaptive cruise control (with control range extended to 124mph), Audi active lane assist, High beam assistant, Parking system plus front and rear, light and rain sensor and sunband with acoustic windscreen. Only in combination with Colour Driver's Information System (9S6) on SE models	●	●	●	£1,208.33	£1,450.00
7W1	Audi pre sense basic. Networks the different vehicle systems to enable driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: tensioning of the front seat belts as well as closing of the windows and – if fitted – the panoramic glass sunroof	●	●	●	£166.67	£200.00
7K6	Tyre pressure monitoring. Visual and acoustic warning if the pressure drops in one or more tyres	●	●	●	£62.50	£75.00

Options are subject to availability and may extend delivery.

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● = Available
S = Standard

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Warranty

Order Code		A3	Basic RRP	Total RRP inc VAT
-	Audi Warranty , covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	No charge	No charge
EA6	Audi Warranty , covering you for up to 4 years or 75,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	●	£204.17	£245.00
EA9	Audi Warranty , covering you for up to 5 years or 90,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	●	£454.17	£545.00

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

**Only available prior to registration of your Audi A3. Please speak to your Audi Centre for full details.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.



Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from audi.co.uk/merchandise.



Audi kids



Bags and leather goods



Clothing



Motorsports



Sport and travel



Model cars

Accessories

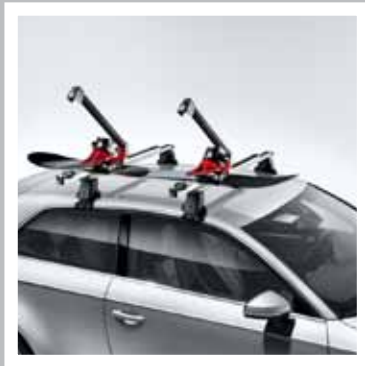
Choosing an Audi isn't just a matter of deciding on the model you want; it's about creating a car that suits your needs perfectly. And that's why we've developed a whole range of accessories to enhance your A3, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. They're all available exclusively from Audi. To find out more, just visit audi.co.uk/accessories or contact your local Audi Centre.

Warranty

All of the accessories available on the A3 are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*

*Excluding Road Angel products.

Audi Accessories warranty terms and conditions can be found at audi.co.uk



A3 technical data

**Electronically limited.

*Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³Fuel consumption and CO₂ emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.vca.gov.uk.

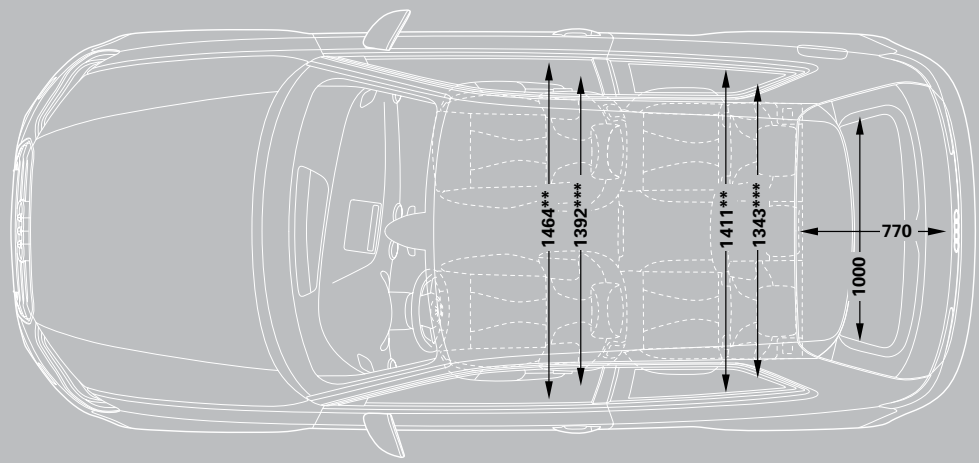
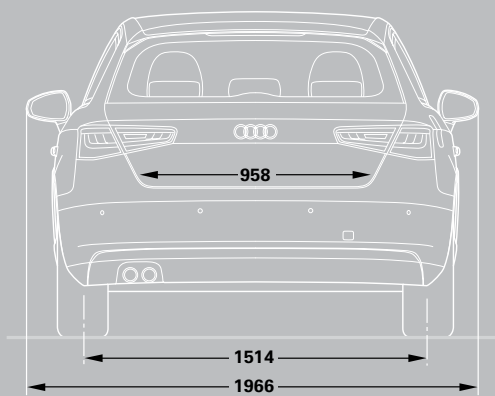
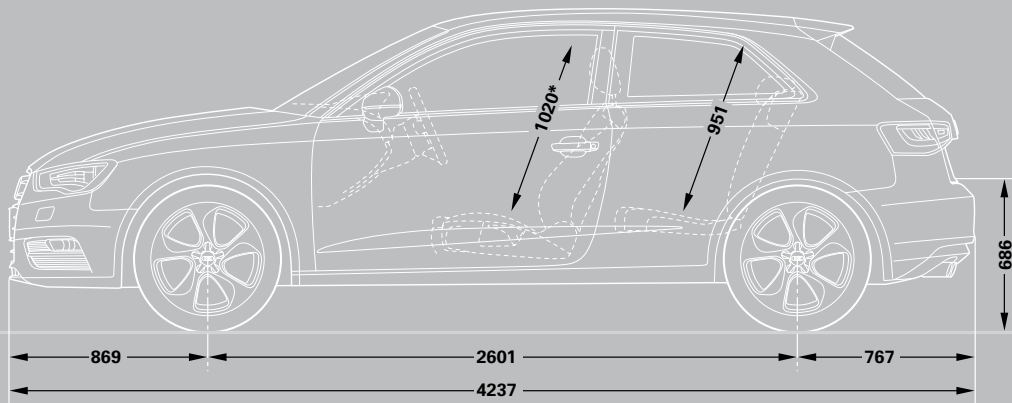
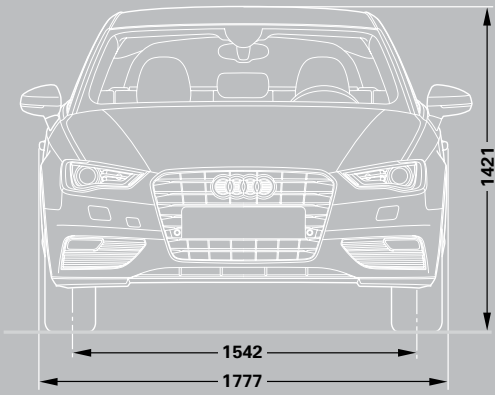
⁴Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁵The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

	Petrol		Diesel	
Engine	1.4 TFSI	1.8 TFSI	1.6 TDI	2.0 TDI
Transmission	6-speed manual	7-speed S tronic	6-speed manual	6-speed manual
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395	1798 (2)	1598	1968 (4)
Max. power ¹ , PS at rpm	122/5000-6000	180/5100-6200	TBC	150/3500-4000
Max. torque, Nm at rpm	200/1400-4000	250/1250-5000	TBC	320/1750-3000
0-62mph acceleration, seconds	9.3	7.2	TBC	8.6
Top speed ² , mph	126	144	TBC	134
CO ₂ emissions ³ , g/km	120	130	TBC	106
Benefit in kind (BIK)%	TBC	TBC	TBC	TBC
Fuel consumption ¹ , mpg (l/100km) Urban	43.5 (6.5)	40.4 (7.0)	TBC	57.6 (4.9)
Fuel consumption ¹ , mpg (l/100km) Extra Urban	64.2 (4.4)	58.9 (4.8)	TBC	78.5 (3.6)
Fuel consumption ¹ , mpg (l/100km) Combined	54.3 (5.2)	50.4 (5.6)	TBC	68.9 (4.1)
ABI insurance group 1-50 ⁴	TBC	TBC	TBC	TBC
Emission standard	EU5	EU5	TBC	EU5
Unladen weight ⁴ , kg	1175	1250	TBC	1280
Gross weight limit, kg	1735	1810	TBC	1840
Roof load limit/nose weight, kg	75/75	75/75	TBC	75/75
Max trailer load unbraked ⁵ , kg	620	660	TBC	670
Max trailer load with 12% gradient ⁵ , kg	1400	1600	TBC	1600
Max trailer load with 8% gradient ⁵ , kg	1600	1800	TBC	1800
Luggage compartment capacity, rear seats upright, litres	365	365	TBC	365
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100
Fuel tank capacity approx, litres	50	50	50	50

A3 dimensions

The technical drawings opposite show the exact dimensions of the Audi A3, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Dimensions were measured with vehicle at unladen weight.

Turning circle approx 10.7m.

Dimensions in millimetres.

*Maximum headroom.

Additional information

CO₂ data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0.00	£0.00
B – 101 to 110g/km	£0.00	£20.00
C – 111 to 120g/km	£0.00	£30.00
D – 121 to 130g/km	£0.00	£100.00
E – 131 to 140g/km	£120.00	£120.00
F – 141 to 150g/km	£135.00	£135.00
G – 151 to 165g/km	£170.00	£170.00
H – 166 to 175g/km	£275.00	£195.00
I – 176 to 185g/km	£325.00	£215.00
J – 186 to 200g/km	£460.00	£250.00
K – 201 to 225g/km	£600.00	£270.00
L – 226 to 255g/km	£815.00	£460.00
M – over 255g/km	£1,030.00	£475.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi’s performance and a full Audi service history could help you preserve the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

There are two schedules available and your Audi Centre will advise which schedule is most suited to your needs. The conventional fixed Audi Inspection Service schedule has fixed intervals for the Oil-change and Inspection Service that are based on

time and distance, whichever comes first. With the Audi LongLife Service schedule, sensors take account of driving style and conditions in which the vehicle is used to indicate when the Oil-change Service is required. Oil-change Service intervals are therefore variable and are conveniently indicated via the on-board service interval display.

Audi Complete

When selecting the option of Audi Complete your vehicle should be placed on the following service schedules dependent on your mileage per annum:

- Under 10,000 miles per annum – Fixed Inspection Service Schedule
- Over 10,000 miles per annum – LongLife Service Schedule

Fixed Inspection Service Schedule		Variable LongLife Service Schedule	
Vehicle usage:		Vehicle usage:	
Mileage	Less than 10,000 miles per annum	Mileage	More than 10,000 miles per annum
Type of journey	Mainly city/town centre driving. Short journeys	Type of journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing	Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, ‘sporty’ driving	Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3,000
Service Intervals:		Service Intervals:	
Oil-change Service	Fixed to every 9,000* miles/1 year	Oil-change Service	Variable to a maximum of every 19,000* miles/2 years
Inspection Service	Fixed to every 19,000* miles/2 years	Inspection Service	Fixed to every 19,000* miles/2 years

*As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Additional information

Welcome to Audi

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we wanted to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres, which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Promise

Audi Centres

We guarantee that all of our Centres will be open as follows:

Sales: Monday to Friday 9am–6pm
Saturday 9am–5pm

Service: Monday to Friday 8am–6pm
Saturday 8.30am–1pm

Sunday opening is at local discretion.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or place of work. In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

The experts in Vorsprung durch Technik

Would you entrust your Audi to anyone who hasn't been regularly trained to Audi standards? Our network of Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All of our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle. What's more, we have so much expertise and experience in looking after Audi vehicles that we are able to make a note of your mileage and the state of your vehicle as and when we see it and predict when certain key events may occur. As part of our commitment to you, we will notify you in plenty of time so you can make an appointment with us.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even collect and deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car, or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

Would you put a part into your Audi that wasn't the same quality as the factory fitted original? You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.** We stock a wide variety of parts, so we are well covered. However, if we don't have a part in stock at our Centre we have the back-up of parts at other Audi Centres, at our national warehouse and our factory and can usually source the relevant part very quickly.

We don't like surprises either

We believe strongly in transparency and there will be no hidden costs. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

The Audi Stamp

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value of your car. Only the Audi Stamp will prove your approved Audi service history.

Getting better every time

We continually gather feedback from our Audi Trained Technicians, as well as our customers, to ensure our vehicles are running as they should. Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

*Subject to availability.

**Excludes wear and tear.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 20% but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£471.66
Number plate	£20.00
VAT	£98.34
Total	£590.00

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

For further information and terms and conditions please visit audi.co.uk

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year

- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a four-year or five-year Audi warranty. Speak to a member of the sales team for more information.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire purchase
- ▶ Lease purchase
- ▶ Finance lease
- ▶ Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

We want you to start enjoying your new car from day one and thanks to Audi Insurance complimentary seven day cover, you can. Call free on 0800 316 7893 (lines are open Monday to Friday 8am - 9pm, and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your Audi Centre. They will then tax your car and you can drive it away.

Audi Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Audi Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

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