



**A8**



## The Audi A8.

Everything about the newest iteration of our flagship car is designed with one purpose: to transcend the traditional ideas of luxury driving. As you will see, the Audi A8 already comes with some of our most advanced technologies available today. And, with further options to enhance your comfort, convenience and safety, you can tailor your A8 to be a car like no other.

This pricelist will make it easy for you to build your A8, taking you through all the model, engine and option choices. Or, for greater ease, you can build your A8 online, using the Audi configurator.



# Contents

This pricelist is designed to take you logically through the features and options available for the Audi A8. But if you’d like to go straight to a particular section, simply click on the relevant page number below.

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# A8

## Key features that come as standard

The A8 comes with a premium specification as standard, as well as an impressive range of assistance systems. These include Adaptive Cruise Assist, that automatically changes your speed and can even come to a halt – and accelerate from standstill – depending on traffic ahead.

### Wheels

- ▶ 18" x 8.0J '5-V-spoke' design forged alloy wheels
- ▶ Tool kit and car jack
- ▶ Anti-theft wheel bolts and wheel loosening detection
- ▶ Space-saver spare wheel

### Performance and suspension

- ▶ Adaptive air suspension
- ▶ quattro with self-locking centre differential – permanent all-wheel drive with dynamic torque distribution works using a self-locking centre differential and wheel-selective torque control
- ▶ Audi Drive Select
- ▶ 48 volt Mild Hybrid – Mild Hybrid technology adds hybrid functions to conventional TFSI and TDI engines. A belt-starter-alternator (BSG) and additional lithium-ion battery reduce fuel consumption/CO<sub>2</sub> emissions by increasing recuperation and switching off the combustion engine for trips at less than 99mph (emission-free coasting, only in conjunction with automatic transmission). Permanent connection of the BSG to the combustion engine ensures that the engine starts comfortably and with low vibration. Start/stop mode can be used up to a speed of 15mph for TFSI engines with automatic transmission and up to a speed of 9mph for all other engine/gearbox variants. The engine electronics with automatic transmission link together various electronic systems, such as sensors for traffic ahead and navigation data, for coasting to suit the driving situation

### Lighting

- ▶ LED front and rear lights
- ▶ High-beam assist

### Exterior

- ▶ Body-coloured door mirrors (folding with auto-dimming and memory function)
- ▶ Black brake calipers
- ▶ Chrome Exterior Pack – includes the following:
  - ▶ Chrome strip in front and rear bumper
  - ▶ Radiator grille and side front air inlets in Titan black
  - ▶ Chrome tailpipe surround
  - ▶ Chrome inserts in door handles
- ▶ Power-operated tailgate
- ▶ Windscreen with acoustic glazing
- ▶ Side and rear windows with heat-insulating glass

### Seats

- ▶ Comfort front seats in Valcona leather
- ▶ 22-way electrically adjustable seats with memory function
- ▶ 4-way electric lumbar support for front seats
- ▶ Heated front seats
- ▶ 3-seat rear bench with centre armrest

### Inlays

- ▶ Upper inlays in fine grain ash, Natural grey brown
- ▶ Lower inlays in dark Matt brushed aluminium
- ▶ Operating buttons, black

### Interior equipment

- ▶ Twin-spoke leather multi-function steering wheel with shift paddles
- ▶ 2-zone automatic air conditioning
- ▶ Automatic air recirculation
- ▶ Cloth headlining
- ▶ LED Interior Lighting Pack – includes the following:
  - ▶ Strip lighting on right and left headlining
  - ▶ Glove compartment light
  - ▶ 3 luggage compartment lights
  - ▶ Illuminated vanity mirrors
  - ▶ Courtesy lighting in interior and exterior door handles
  - ▶ Illuminated door sill trims and footwells for front and rear
  - ▶ Ambient door lighting for front and rear
- ▶ Reading lights
- ▶ Glove compartment cooling
- ▶ Front centre armrest
- ▶ Sun visors with illuminated vanity mirror on driver and front passenger side
- ▶ Front and rear floor mats
- ▶ Leather gear lever
- ▶ Comfort centre armrest, front

# A8 continued

## Audio and communication

- ▶ MMI Navigation Plus with MMI Touch – includes the following:
  - ▶ 10.1” colour display (top screen)
  - ▶ 3D city models with realistic building texture and road lane illustration for selected cities\*
  - ▶ Country-specific information\*
  - ▶ Online map updates (includes 5 free updates)
  - ▶ Detailed route information
  - ▶ Personal route assistance
  - ▶ 8.6” full HD touch screen (bottom screen)
  - ▶ Haptic touch
- ▶ Audi Virtual Cockpit – 12.3” high-resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity
- ▶ Audi Phone Box with wireless charging
- ▶ DVD player
- ▶ Audi Connect Infotainment Services (36-month subscription)
- ▶ Audi Connect Safety and Service (e-call)
- ▶ Audi Smartphone Interface†
- ▶ Audi Sound System:
  - ▶ 6-channel amplifier
  - ▶ 180 watt amplifying capacity
  - ▶ 10 loudspeakers including subwoofer

- ▶ Audi Music Interface – 2 USB ports with charge and data functions
- ▶ MMI Radio Plus
- ▶ DAB digital radio

## Driver assistance

- ▶ Adaptive Cruise Assist – supports the driver when accelerating, braking, maintaining distances, and with steering in the range of 0–155mph.^ Within the system limits, the system detects the lane markings, structures next to the road, vehicles in adjacent lanes and multiple vehicles ahead. The system can be adjusted in single and 6mph increments between 19mph and 155mph.^ The system will keep the vehicle in the centre of the lane and maintain speed and distance, or adjust the speed to the situation. This is all made possible by the radar sensor, laser scanner, front camera and ultrasonic sensors that permanently monitor the vehicle surroundings. Using information such as speed restrictions, the MMI Navigation Plus with MMI Touch uses the data from the predictive efficiency assistant to control speed even when there are no vehicles ahead, encouraging economical driving
- ▶ Head-up display
- ▶ Lane departure warning including emergency assist – helps, within the system limits, to prevent unintentional departure from the lane. When the system is active and operational, and if the driver

has not turned on the indicator, the lane departure warning performs corrective steering interventions to prevent the vehicle traversing from the lane. The driver may select an additional steering wheel vibration as desired. Operating range from approximately 37mph to a maximum of 155mph^

- ▶ Rear-view camera
- ▶ Parking System Plus – Acoustic and Visual Park Assist system for the front and rear with the MMI display showing a graphical representation of the distance to any obstacle detected outside and within the driving path. This also shows the calculated path (steer-angle dependent), including guidelines. Measurement is via ultrasonic sensors concealed in the bumpers
- ▶ Advanced key – access and authorisation system that works through automatic data exchange between key and vehicle, allowing the driver to keep the car key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle, use a kicking motion underneath the car at the rear of the vehicle or hold down the convenience key. The luggage compartment lid can also be opened when the vehicle is locked. Please note, the keyless entry functionality must initially be activated via the MMI and can be switched on or off if/when required

- ▶ Audi Pre-sense Basic – where necessary, actions are taken to help protect the driver and passengers if a potential collision is detected. Includes the following:
  - ▶ Seat belt tightening for front and rear
  - ▶ Closing the windows
  - ▶ Closing the sunroof (if fitted)
- ▶ Audi Pre-sense Front – monitors the traffic in front of the vehicle for potential collision hazards. The system provides multiple levels of driver support. The first is a warning signal, and the second a warning jerk caused by brief braking
- ▶ Camera-based traffic sign recognition – speed limit and traffic sign display via the Driver’s Information System (DIS) detects speed limits (including temporary limits) and overtaking restrictions. Within system limits, driving conditions are also displayed when driving in wet conditions. Up to 3 traffic signs can be displayed in the Audi Virtual Cockpit at any 1 time
- ▶ Tyre-pressure warning light

## Safety and security

- ▶ Front and rear side airbags
- ▶ First aid kit with warning triangle
- ▶ ISOFIX child seat mounting for outer rear seats

\*Available with Audi Connect.

†Audi Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 and above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above and requires the download of the Android Auto app. Availability of applications differs by operating system and is dependent on approval by Apple or Google. An up-to-date list of approved apps is available on the relevant systems’ websites. Permanent availability cannot be guaranteed as this is the responsibility of Apple and Google. Use of certain apps with Smartphone Interface will be subject to signal availability of the mobile network in your location and in-car usage may increase your mobile data usage. If using regularly, a mobile phone contract including an unlimited or high amount of data is recommended.

^Where the law permits.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this pricelist are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

# Long Wheelbase (LWB)

## Specification in addition to A8

The Long Wheelbase builds on the same premium specification as the A8, with added comforts like heated rear seats and 4-zone automatic air conditioning. You also gain the Rear Seat Remote that allows you to control various convenience functions in the rear on an intuitive touch screen.

### Seats

- Heated rear seats

### Interior equipment

- 4-zone automatic air conditioning
- Audi Music Interface in the rear – 2 USB ports with charge and data functions and 2 additional ports in the front
- Electric sunblinds for rear window and rear door windows
- Comfort rear headrests
- 230 volt socket in rear

### Audio and communication

- Rear Seat Remote – the 5.7” OLED tablet is a removable multi-function control unit that provides various climate, seat, and convenience functions. It allows you to adjust settings on the car from the rear

# S line

## Available on A8 or A8 Long Wheelbase

Our S line trim brings enhanced styling to the exterior, adding privacy glass, 19” alloy wheels and Audi Matrix LED headlights. Inside, front Sport seats in Valcona leather upholstery offer the ultimate in comfort.

### Wheels

- ▶ 19” x 9.0J ‘15-spoke’ design cast aluminium alloy wheels

### Lighting

- ▶ Audi HD Matrix LED headlights with LED rear lights and dynamic rear indicators – Audi HD Matrix LED technology provides precise and higher-resolution illumination of the road whilst reducing the risk of dazzling other road users. Using information obtained from the vehicle’s sensors, camera and MMI Navigation, it identifies the appropriate lighting required. Using these sources, HD Matrix LED dials or fully extinguishes individual lighting diodes when vehicles are detected ahead. HD Matrix LED calculates the appropriate lighting required and automatically dials or turns off individual lighting diodes, creating corridors of light on either side of the vehicle or the object in front of it. Includes headlight washers and dynamic front and rear indicators which sweep from inside to out. This helps to clearly identify not only that the vehicle is turning, but in which direction

### Exterior equipment

- ▶ Sport exterior styling – includes sporty front bumper, side sills and rear bumper with Sport tailpipe design
- ▶ Acoustic double glazing
- ▶ Privacy glass

### Seats

- ▶ Front Sport seats with ‘S’ embossed logo in Valcona leather – diamond quilted

### Inlays

- ▶ Operating buttons in black, glass with extended aluminium

### Interior equipment

- ▶ Black cloth headlining

# A8

Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
50 TDI quattro	Diesel	286PS	8-speed tiptronic	148	£68,755	£69,995
55 TFSI quattro	Petrol	340PS	8-speed tiptronic	TBC	TBC	TBC

# A8 S line

Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
50 TDI quattro	Diesel	286PS	8-speed tiptronic	156	£73,250	£74,765

\*CO2 emissions can change if a different size alloy wheel is ordered onto the vehicle. This may lead to a change to the Vehicle Excise Duty (VED) amount payable. Please refer to pages 12, 35, 36, 37, 38 and 41.  
Values are based on standard EU test figures for comparative purposes and may not reflect real driving results.  
\*\*Recommended Retail Price (RRP) includes VAT at 20%, which may be subject to change. Please see page 41 for an explanation on Recommended On-The-Road (OTR) retail prices and VED rates.



# Long Wheelbase








Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
50 TDI quattro	Diesel	286PS	8-speed tiptronic	148	£72,750	£73,950
55 TFSI quattro	Petrol	340PS	8-speed tiptronic	TBC	TBC	TBC

# Long Wheelbase S line

Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
50 TDI quattro	Diesel	286PS	8-speed tiptronic	156	£77,245	£78,760

\*CO2 emissions can change if a different size alloy wheel is ordered onto the vehicle. This may lead to a change to the Vehicle Excise Duty (VED) amount payable. Please refer to pages 12, 35, 36, 37, 38 and 41.  
Values are based on standard EU test figures for comparative purposes and may not reflect real driving results.  
\*\*Recommended Retail Price (RRP) includes VAT at 20%, which may be subject to change. Please see page 41 for an explanation on Recommended On-The-Road (OTR) retail prices and VED rates.







Paint

			A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
A2		Brilliant black	•	•	•	•	£0
F4		Vesuvius grey, metallic	•	•	•	•	£0
L5		Floret silver, metallic	•	•	•	•	£0
T2		Impala beige, pearl effect	•	•	•	•	£0
W1		Moonlight blue, metallic	•	•	•	•	£0
Z8		Terra grey, metallic	•	•	•	•	£0
0C		Monsoon grey, metallic	•	•	•	•	£0

Options are subject to availability and may extend time taken for delivery.  
All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. Audi UK cannot guarantee that colours shown are 100% accurate.  
Visit your local Audi Centre for a more accurate colour swatch.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Paint continued

			A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
0E		Mythos black, metallic	•	•	•	•	£0
2D		Navarra blue, metallic	•	•	•	•	£0
2Y		Glacier white, metallic	•	•	•	•	£0
8C		Seville red, metallic	•	•	•	•	£0
6Y		Daytona grey, pearl effect	–	•	–	•	£0
Q0		Audi exclusive*/customised**	•	•	•	•	£3,400

Options are subject to availability and may extend time taken for delivery.  
All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. Audi UK cannot guarantee that colours shown are 100% accurate.  
Visit your local Audi Centre for a more accurate colour swatch.  
\*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.  
\*\*Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. 3-colour process colours and 2-tone schemes are not available.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   • = Available   S = Standard

# Wheels

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
CD3	18” x 8.0J ‘5-V-spoke’ design forged alloy wheels with 235/55 R18 tyres	S	–	S	–	£0
CW4	19" x 9.0J ‘15-spoke’ design cast aluminium alloy wheels with 255/45 R19 tyres	–	S	–	S	£0
CJ3	19” x 9.0J ‘5-arm’ design cast aluminium alloy wheels with 255/45 R19 tyres	●	–	●	–	£1,900
45V	19” x 9.0J ‘5-arm polygon’ design Audi Sport cast aluminium, matt titanium-look, gloss-turned finish alloy wheels with 255/45 R19 tyres	●	–	●	–	£2,450
CP5	20” x 9.0J ‘10-spoke Y’ design forged alloy wheels with 265/40 R20 tyres	●	–	●	–	£2,850
F06	20” x 9.0J ‘20-spoke structured’ design contrasting grey, partly polished alloy wheels with 265/40 R20 tyres	–	●	–	●	£1,400
U22	20” x 9.0J ‘5-arm turbine’ design Audi Sport cast aluminium, magnesium look, gloss-turned finish alloy wheels with 265/40 R20 tyres	–	●	–	●	£2,000
CJ4	20” x 9.0J ‘10-parallel-spoke’ design forged contrasting grey alloy wheels with 265/40 R20 tyres	–	●	–	●	£2,775

Options are subject to availability and may extend time taken for delivery.  
Please note: CO2 emissions can change if a different size alloy wheel is ordered onto the vehicle. This may also lead to a change to the VED amount payable. Please refer to pages 35, 36, 37, 38 and 41. for more details. Values based on standard EU test figures for comparative purposes and may not reflect real driving results.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate. For images of the wheel designs please refer to [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator)

– = Not available   ● = Available   S = Standard



# Performance and suspension

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
ON5	<p><b>Dynamic all-wheel steering</b></p> <p>Supports the driver with active steering intervention on the front and rear axles. The vehicle driving dynamics are increased over the entire speed range. At low speeds, the steering effort reduces for the driver and the turning circle of the vehicle is reduced by counter-directional rear-wheel steering, improving vehicle handling. In the higher speed range, the response behaviour and the driving stability are improved by a targeted adjustment of the steering angles on the front and rear axles (parallel steering). Driver steering movements are implemented quickly and precisely. Reduces the turning circle by 1.1m, from 12.5m, to 11.4m on A8 and to 11.8m on LWB</p>	•	•	•	•	£1,950

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# Lighting

		A8	S line	LWB	LWB S line	Total RRP inc VAT*
PX6 (8G5, 8SP, 8X1)	<b>Audi HD Matrix LED headlights and dynamic front and rear indicators</b> Audi HD Matrix LED technology provides precise and higher-resolution illumination of the road whilst reducing the risk of dazzling other road users. Using information obtained from the vehicle's sensors, camera and MMI Navigation, it identifies the appropriate lighting required. Using these sources, HD Matrix LED dips or fully extinguishes individual lighting diodes when vehicles are detected ahead. HD Matrix LED calculates the appropriate lighting required and automatically dips or turns off individual lighting diodes, creating corridors of light on either side of the vehicle or the object in front of it. Includes headlight washers and dynamic front and rear indicators which sweep from inside to out. This helps to clearly identify not only that the vehicle is turning, but in which direction	•	S	•	S	£1,900
8SC	<b>OLED rear lights</b> The innovative OLED technology used in the rear lights showcases an entirely new lighting design. 4 ultra-thin filaments are located in the tail light on each side, which bear the Audi rings. The distribution of the OLEDs into small segments with a 3-dimensional arrangement enables new light scenarios to be admired, thanks to the impressive presentation of the geometric shapes that are illuminated and dimmed independently. The feature, known as Coming and Leaving Home, can be seen on the rear lights when the car is unlocked and locked, the lighting goes through a dynamic build up or down process respectively. Only in combination with Audi HD Matrix LED headlights and dynamic rear indicators (PX6)	•	•	•	•	£1,900
PXC	<b>Audi HD Matrix LED headlights with Audi laser light and OLED rear lights</b> Combining Audi Matrix LED headlights and OLED rear lights, this also includes Audi laser light technology that complements the LED high beam at speeds of 44mph, providing a light that is more intense in range and brightness, increasing visibility for the driver – and everybody else. The uniqueness of this technology is also demonstrated in the front and rear lights when the vehicle is stationary, and when the Coming and Leaving Home function is active	•	–	•	–	£4,900
		–	•	–	•	£3,100
8X1	<b>Headlight washers</b> For excellent illumination and visibility	•	S	•	S	£1,900

Options are subject to availability and may extend time taken for delivery.  
\*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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# Exterior equipment

		A8	S line	LWB	LWB S line	Total RRP inc VAT*
3FB	<b>Panoramic glass sunroof</b> Extra-large glass surface raises and opens electrically. Includes an electrically adjustable blackout sun visor and convenience closing via the central locking remote control. The integrated wind deflector reduces wind noise when the roof is open	•	•	–	–	£1,600
3FU	<b>Panoramic glass sunroof (LWB)</b> Comprises of 2 sections. The extra-large glass surface raises and opens electrically. Includes an electrically adjustable blackout sun visor and convenience closing via the central locking remote control. The integrated wind deflector reduces wind noise when the roof is open	–	–	•	•	£1,750
GZ2	<b>Power door closure</b> Comfortable and secure door closure. Doors are automatically pulled into the lock when not fully latched	•	•	•	•	£675
1D3	<b>Trailer towing hitch, electrically swivelling</b>	•	•	•	•	£1,300
1D8	<b>Towbar preparation</b>	•	•	•	•	£190
9PF	<b>Adaptive windscreen wipers with integrated washer jets</b> Ensuring greater visibility in all weather while the heated washer jets and de-icing program help to quickly clear ice from the windscreen	•	•	•	•	£450
2Z0	<b>Deletion of model and technology badge at the rear</b>	•	•	•	•	£0
2Z7	<b>Deletion of engine technology badge at the rear</b>	•	•	•	•	£0
QL5	<b>Privacy glass</b> Dark tinted rear and rear-side windows (from B-pillar backwards). Only in combination with Acoustic double glazing (VW8)	•	S	•	S	£495
VW8	<b>Acoustic double glazing</b>	•	S	•	S	£675

Options are subject to availability and may extend time taken for delivery.  
\*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Comfort seats

Comfort seat front seats come with memory function, and can be adjusted 22 ways. They have electrically adjustable upper backrests, seat cushion depth and comfort headrests. You’ll also benefit from pneumatic lumbar support and pneumatic side bolster adjustment. Please note that seats in Valcona leather, when ordered with seat ventilation, will be perforated.

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
Q2J	<b>Comfort seats with Valcona leather.</b> Seat centre panel, seat side bolsters and headrests in Valcona leather. Door trim inserts in Alcantara in seat colour	●	–	●	–	£0

Comfort seats colour choices					Valcona leather
WH	<b>Black upholstery.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black				●
WL	<b>Saiga beige.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black				●
WM	<b>Sard brown.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black				●
WJ	<b>Nutmeg brown.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black				●
WR	<b>Merlot red.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black				●
WT	<b>Pearl beige.</b> Headlining in Pearl beige. Upper dashboard in Waipiti brown and lower dashboard in Pearl beige. Carpet in Pearl beige. Only in combination with Extended Leather Pack (7HC), ventilated seats (in options 4D2/3/5) and on Normal Wheelbase electric sunblinds for rear window and rear door windows (3Y8)				●

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   ● = Available   S = Standard



# Sport seats

Sport seats feature side bolsters and extended thigh support for better lateral support when cornering. They are electrically adjustable for seat height, fore/aft position, backrest angle and upper backrest, seat inclination and thigh support. There is also electric 4-way lumbar support adjustment. Includes memory function for driver and front passenger seat, steering wheel position, exterior mirrors and front headrest height.

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
Q1D	<b>Sport seats with Valcona leather.</b> Seat centre panel, seat side bolsters and headrests in Valcona leather. Door trim inserts in Alcantara in seat colour	–	S	–	S	£0

Sport seats colour choices		Valcona leather
WH	<b>Black upholstery.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black	●
WL	<b>Saiga beige.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black	●
WM	<b>Sard brown.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black	●
WJ	<b>Nutmeg brown.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black	●
WR	<b>Merlot red.</b> Headlining in Pastel silver. Upper and lower dashboard in black. Carpet in black	●

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   ● = Available   S = Standard

# Seat options

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
3Q3	<b>Comfort rear headrests</b>	•	•	S	S	£275
4A4	<b>Heated front and rear seats</b> Heated seats, backrest centre panels and backrest side bolsters that can be individually adjusted to 3 levels via the air conditioning controls. Can also be controlled separately for outer rear seats	•	•	S	S	£450
PE6	<b>Individual electrically adjustable outer rear seats</b> Includes: ▶ Separate electrically adjustable outer rear seats ▶ Rear headrests ▶ Electrically operated roll-up sunblinds for rear window and rear door windows ▶ Heated front and rear seats ▶ Power adjustable lumbar support in front and outer rear seats. Only available with 4-zone automatic air conditioning (9AH/9AU)	•	•	–	–	£3,200
PE1 9Z0	<b>Rear Seat Pack</b> Individual seats with continuous leather-covered centre console. Includes: ▶ Rear Seat Remote ▶ Rear footrests ▶ Heated front and rear seats with electric lumbar support* Only in combination with Leather Pack (7HB/C)	–	–	•	•	£5,950
	In combination with Rear Comfort Pack (WB5)	–	–	•	•	£5,750
PE2 9Z0 2L2	<b>Rear Seat Pack Plus</b> Relaxation seats with continuous leather-covered centre console. Includes: ▶ Rear Seat Remote ▶ Comfort customised contour seats, electrically adjustable with memory function ▶ Electrically retractable footrest in the backrest of the passenger seat, heated with massage function ▶ Rear footrests ▶ Heated front and rear seats with lumbar support* Requires Leather Pack (7HB/C) and Rear seat entertainment (9WF)	–	–	•	•	£9,100
	In combination with Rear Comfort Pack (WB5)	–	–	•	–	£8,700

Options are subject to availability and may extend time taken for delivery.  
\*Please note that when Rear Seat Pack or Rear Seat Pack Plus are ordered, the 230 volt socket in the rear is replaced with a 12 volt socket.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard





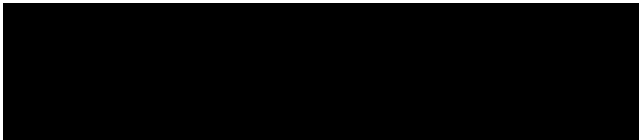
# Seat options continued

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
4D3	<b>Front seat ventilation</b> To maximise seat comfort in hot weather, the climate function option provides active ventilation for the driver and front passenger's seats and backrest centre sections. 3 different cooling intensities are available and can be selected via the climate control panel. To allow for the ventilation, the seat centre panels are perforated	•	•	•	•	£800
4D5	<b>Front seat ventilation with massage function</b> To maximise seat comfort, the massage seats come with 16 pneumatic triple support cushions in 3 intensities. Includes 7 massage programs that can be operated via a button on the seat or MMI touch screen. The climate function option provides active ventilation for the driver and front passenger's seats and backrest centre sections. 3 different cooling intensities are available and can be selected via the climate control panel. To allow for the ventilation, the seat centre panels are perforated	•	•	•	•	£1,600
4D2	<b>Front and rear seat ventilation with massage function</b> To maximise seat comfort, the massage seats come with 16 pneumatic triple support cushions in 3 intensities. Includes 7 massage programs. Only in combination with Rear Comfort Pack (WB5) or with 2-rear seat system (PE1/PE2)	–	–	•	•	£3,300

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   • = Available   S = Standard

# Inlays

			A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
5MB		<b>Upper inlays in Poplar, Brown silver</b> for dashboard, door trims and centre console	•	•	•	•	£450
5MG		<b>Upper inlays in Walnut, Dark brown</b> for dashboard, door trims and centre console	•	•	•	•	£450
5MI		<b>Upper inlays in Lime Artefact, Natural grey brown</b> for dashboard, door trims and centre console	•	•	•	•	£450
7TE		<b>Upper inlays in Eucalyptus, Natural grey brown</b> for dashboard, door trims and centre console	•	•	•	•	£450
5TL		<b>Upper inlays in Piano finish, black</b> for dashboard, door trims and centre console	•	•	•	•	£750

Options are subject to availability and may extend time taken for delivery.  
All the inlay swatches on this page are matched as accurately as possible to the actual inlay colours used. Audi UK cannot guarantee that colours shown are 100% accurate.  
Visit your local Audi Centre for a more accurate colour swatch.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   • = Available   S = Standard



# Interior equipment

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
3X4	Load-through hatch	•	•	•	•	£200
UF8	<b>Audi Music Interface in the rear</b> 2 USB ports with charge and data functions and 2 additional ports in the front	•	•	S	S	£150
2V9	<b>Air Quality Pack</b> Improves the quality of air within the car, using an ioniser. Comes with a choice of 2 high-quality fragrances and 4 different intensities. Can be controlled via the MMI display or Rear Seat Remote (if equipped). Only available with 4-zone automatic air conditioning (9AH/9AU)	•	•	•	•	£540
6NQ	Cloth headlining, black	•	S	•	S	£350
PL4	Alcantara headlining, black	•	–	•	–	£1,550
		–	•	–	•	£1,200
PL7	<b>Alcantara headlining</b> In Pastel silver or Pearl beige. Colour dependent on interior upholstery colour choice, please refer to pages 16 and 17 for details	•	–	•	–	£1,550
		–	•	–	•	£1,200
9AU/9AH	4-zone automatic air conditioning	•	•	S	S	£1,250
3Y2	Electric sunblind for rear window	•	•	–	–	£450
3Y8	Electric sunblinds for rear window and rear door windows	•	•	S	S	£900
1U1	<b>Double foldaway table</b> Only available in combination with Rear Seat Pack (PE1) or Rear Seat Pack Plus (PE2)	–	–	•	•	£2,100
2ZM	Heated twin-spoke leather multi-function steering wheel with shift paddles	•	•	•	•	£250

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Interior equipment continued

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
QQ2	<b>Extended LED Interior Lighting Pack – multi-coloured</b> Coloured ambient lighting in the following areas is included in addition to the LED Interior Lighting Pack: ► Strip lighting around front and rear roof ► Reflected light from rear module on rear centre armrest ► Right and left strip lighting in headlining ► Ambient front/rear door lighting ► Ambient instrument lighting panel ► Ambient front centre console lighting ► Front centre console contour lighting ► Door contour lighting ► Instrument panel contour lighting ► Door pocket lighting – touch operated (in white) ► Contour lighting, rear of front seats ► Illuminated front/rear door sill trims (white) 6 predefined colour profiles are available, which can be individually selected, or interactively set with your Audi Drive Select mode. There are also an additional 30 colours to choose from to create your own custom colour profile	•	•	•	•	£580
8S3	<b>Matrix LED reading lights</b> Improves reading visibility for passengers, created by 7 overlapping light fields. Using the Rear Seat Remote, deflection, position, focus, size and brightness of light distribution can be adjusted. Only in combination with Rear Seat Remote (QW5)	•	•	•	•	£250
1W7	<b>Audi exclusive cool box</b> Situated in the load-through facility, this cool box can store 2 1-litre bottles, lying flat, and contains an additional storage compartment for cans and glasses. Using compressor refrigeration technology, the temperature can be set between -6 °C and 6 °C. LED interior lighting is also included. Only in combination with 4-zone automatic air conditioning (9AU/9AH)	•	•	•	•	£1,100
7HB	<b>Leather Pack</b> Includes: ► Leather door armrests ► Centre console ► Knee pads ► Airbag cover on steering wheel	•	•	•	•	£1,000
7HC	<b>Extended Leather Pack</b> In addition to the Leather Pack, the Extended Leather Pack includes: ► Instrument panel top ► Door shoulders Only in combination with Electric sunblinds for rear window and rear door windows (3Y8)	•	•	•	•	£2,350

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Audi exclusive interior equipment

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
YZ1 S3G	<b>Audi exclusive leather upholstery and trim in Valcona leather (Pack 1)</b> Leather for the seats including headrest linings, front and rear, backrest covers, front and centre armrest and door trim inserts in Alcantara. Individual choice of colour for the leather, Alcantara, stitching and piping from the range of Audi exclusive colours	•	•	•	•	£5,250
YZ2 S3G	<b>Audi exclusive leather upholstery and trim in Valcona leather (Pack 2)</b> In addition to leather upholstery and trim (Pack 1): Centre console including knee pads and door armrests in leather. Individual choice of colour for the leather, Alcantara, stitching and piping from the range of Audi exclusive colours. Only in combination with Leather Pack (7HB) or Extended Leather Pack (7HC)	•	•	•	•	£7,500
YZ3 S3G	<b>Audi exclusive leather upholstery and trim in Valcona leather (Pack 3)</b> In addition to leather upholstery and trim (Pack 2): Door rails, top side of instrument panel and steering wheel rim in leather; stitching on the steering wheel rim in specific Audi exclusive seam detail. Individual choice of colour for the leather, Alcantara, stitching and piping from the range of Audi exclusive colours. Top side of instrument panel only available in Jet grey, Crimson red, Ocean blue, Baikal blue, Granite grey and black. Only in combination with Extended Leather Pack (7HC)	•	•	•	•	£9,250
YZ4 7HD S3G	<b>Audi exclusive full leather upholstery and trim in Valcona leather (Pack 4)</b> Includes Full Leather Pack: ► Centre console including knee pads ► Door armrests ► Airbag cover on steering wheel ► Instrument panel top ► Instrument panel bottom, including glove compartment ► Door trim including door pockets, armrest and sill ► Seat trims and backrest cover in front ► Front and rear headrest shells in Fine Nappa leather with decorative stitching. In addition to leather upholstery and trim (Pack 3): Underside of instrument panel including glove compartment, door trims, including door pockets and seat trims in leather. Individual choice of colour for the leather, Alcantara, stitching and piping from the Audi exclusive range of colours. Top side of instrument panel only available in Jet grey, Crimson red, Ocean blue, Baikal blue, Granite grey and black. Only in combination with Electric sunblinds for rear window and rear door windows (3Y8) and Alcantara headlining (PL4/PL7)	•	•	•	•	£16,750

Options are subject to availability and may extend time taken for delivery.

<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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# Audi exclusive interior equipment continued

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
YSG S3G	<b>Audi exclusive parcel shelf in Alcantara</b> Individual choice of colour for the Alcantara from the range of Audi exclusive colours. Only in combination with Alcantara headlining (PL4/PL7)	•	•	•	•	£1,375
YRB S3G	<b>Audi exclusive controls in leather</b> Leather for steering wheel rim and selector lever. Individual choice of colour for the leather and the stitching from the range of Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail	•	•	•	•	£650

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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# Comfort and Sound Pack

A pack that adds value by combining some of our most popular options – designed to offer convenience, as well as enhance your driving comfort and sound experience.

**360° cameras**

Wide-angle lenses cover the close-range area around the vehicle. The driver can choose between different image representations in the touch screen, including a live ‘bird’s-eye view’, a view of the front and rear wheels, front camera view or panoramic front and rear view. The 360° camera is activated when reverse gear is selected or via a button on the virtual switch panel

**Bang & Olufsen Premium Sound System with 3D sound**

- ▶ Sound reproduction via 17 loudspeakers, including 3D sound speakers, centre speaker and subwoofer, 16-channel amplifier, with a total output of 730 watts
- ▶ Spatial sound reproduction thanks to the 3D sound feature for the front seats. This is generated by additional full-range loudspeakers in the A-pillar, the mid-range speakers, and the Fraunhofer Symphoria technology. The 3D sound can be generated from all sources. This creates an exceptionally authentic 3D surround experience, giving occupants a first-row concert hall experience

**Extended LED Interior Lighting Pack – multi-coloured**

Coloured ambient lighting in the following areas is included in addition to the LED Interior Lighting Pack:

- ▶ Strip lighting around front and rear roof
- ▶ Reflected light from rear module on rear centre armrest
- ▶ Right and left strip lighting in headlining
- ▶ Ambient front/rear door lighting
- ▶ Ambient instrument lighting panel
- ▶ Ambient front centre console lighting
- ▶ Front centre console contour lighting
- ▶ Door contour lighting
- ▶ Instrument panel contour lighting
- ▶ Door pocket lighting – touch operated (in white)
- ▶ Contour lighting, rear of front seats
- ▶ Illuminated front/rear door sill trims (white)

6 predefined colour profiles are available, which can be individually selected, or interactively set with your Audi Drive Select mode. There are also an additional 30 colours to choose from to create your own custom colour profile

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
WB3/9X0	Comfort and Sound Pack	•	•	•	•	£1,695

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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# Rear Comfort Pack (LWB only)

A pack that brings together options especially designed to enhance the experience of passengers travelling in the rear.

**Acoustic glazing**

Improved exterior noise insulation by double glazing

**Rear footrests**

**Electrically adjustable outer rear seats**

Electrically adjustable memory seats forwards/backwards position and backrest angle. Includes pneumatic 4-way lumbar support

**Power-assisted door closing**

Comfortable and secure door closure. Doors are automatically pulled into the lock when not fully latched

**Matrix LED reading lights**

Improves reading visibility for passengers, created by 7 overlapping light fields. Using the Rear Seat Remote, deflection, position, focus, size and brightness of light distribution can be adjusted

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>†</sup>
WB5	Rear Comfort Pack	–	–	•	•	£2,195

Options are subject to availability and may extend time taken for delivery.  
<sup>†</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Technology Audio and communication

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
QF8	<b>Audi Phone Box for rear 3-seat system</b>	•	•	•	•	£750
QF7	<b>Audi Phone Box with wireless charging for LWB 2-rear seat system</b>	–	–	•	•	£750
9WF	<b>Rear Seat Entertainment Pack with 2 Audi tablet screens</b> The Audi tablet is a Rear Seat Entertainment system fully integrated into the vehicle, but it can also be removed and therefore used conveniently outside the vehicle. In addition, the Audi tablet is the first and only Rear Seat Entertainment system that is also a full-fledged Android tablet	•	•	•	•	£3,050
6G0	<b>DVD changer</b>	•	•	•	•	£550

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# Technology Audio and communication continued

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
8RF	<b>Bang &amp; Olufsen 3D Advanced Sound System</b> 23 speakers including 3D sound speaker, centre speaker and subwoofer, each with their own amplifier and aluminium speaker covers: ▶ 23-channel amplifier with a total output of over 1,920 watts, fully digitised with highly efficient ICEPower amplifier ▶ Spatial 3D sound reproduction for front seats ▶ 2 automatically extending acoustic lenses on the instrument panel and Digital Signal Processor (DSP) for excellent sound at every seat ▶ Sound can be customised for the seat positions of the vehicle occupants ▶ Privacy feature shields music and phone calls from outside, which is especially advantageous for conversations with confidential content in hands-free mode ▶ System automatically adapts to the vehicle and background noise	•	•	•	•	£6,350
	In combination with Comfort and Sound Pack (WB3)	•	•	•	•	£5,200
QU1	<b>Digital TV reception</b>	•	•	•	•	£1,250
QW5	<b>Rear Seat Remote</b> The 5.7” OLED tablet is a removable multi-function control unit that provides various climate, seat, and convenience functions. It allows you to adjust settings on the car from the rear	•	•	S	S	£500

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

# City Assist Pack

A pack that offers 3 popular driver-assistance options, especially suited to driving in towns and cities.

**Audi Side Assist**

When activated, the system aids the driver when changing lanes. Audi Side Assist monitors the area behind the vehicle, using radar sensors located discreetly in the rear bumper, informing the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind

**Audi Pre-sense Rear**

Monitors vehicles following from behind, and if a potential collision is detected, the driver is first warned visually via a flashing light. Audi Pre-sense Basic measures (e.g. closing windows) are initiated and then if a collision is unavoidable, the system will tighten the front seat belts. The system is deactivated when towing

**Cross-traffic assist front**

Within system limits, warns the driver of traffic crossing in front or to the side of the vehicle, using vehicle sensors. The system first alerts the driver visually and then acoustically via the MMI. A brake jolt is applied if a potential collision is detected. The system can also assist the driver at crossings and exits with poor visibility, and warn against a possible collision with oncoming traffic detected from the side

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
PCM	City Assist Pack	•	•	•	•	£1,375

Options are subject to availability and may extend time taken for delivery.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.  
Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle.  
System descriptions within this pricelist are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

– = Not available   • = Available   S = Standard



# Technology Driver assistance

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>†</sup>
7X5	<b>Park Assist</b> Searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path and performs the steering action virtually automatically. The system can support the driver with: ► Parallel parking in reverse ► Exiting a parallel parking space, driving forwards ► Bay parking, both in reverse and forwards Steering is performed by the vehicle, with the driver responsible for acceleration, gear changes and application of brakes. Not available in conjunction with Comfort and Sound Pack (WB3)	•	•	•	•	£400
9R1	<b>Night Vision Assistant</b> Assists the driver when driving at night by displaying a thermal image of the surroundings. People and large wild animals are highlighted in yellow in the Audi Virtual Cockpit. If the system determines, from their position, that there is a potential risk, the marking changes to red, a warning triangle appears, and a warning tone is emitted. Warnings can also be shown in the Head-up display, if ordered. In conjunction with Audi Matrix LED headlights or Audi Matrix LED headlights with laser light, the highlighted figure is also illuminated with 3 successive brief flashes of the headlights. The system comes on automatically in darkness, if low beam is enabled or the lights are in auto mode. Only in combination with Headlight washers (8X1)	•	•	•	•	£2,200
VC2	<b>Garage door opener (HomeLink®)*</b> Programmable radio-operated remote control buttons that can be individually named on the touch screen. When a saved location is approached, a pop-up appears to trigger the garage door opening. Can be used for opening and/or closing garage doors and exterior gates. Control of security and lighting systems is also possible. A total of 8 different locations can be stored. For information on compatible hand transmitters, please contact your Audi Centre or <a href="http://www.eurohomelink.com">www.eurohomelink.com</a>	•	•	•	•	£275

Options are subject to availability and may extend time taken for delivery.  
\*HomeLink® is a registered trademark of Gentex.  
<sup>†</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.  
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# Technology Driver assistance continued

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
7K3	<b>Tyre-pressure monitoring system</b>	•	•	•	•	£300
6C4	<b>Safety Pack</b> The Safety Pack contains functions to increase front occupants’ safety and comfort. In order to reduce the risk of injury, due to collisions between occupants during side crashes and rollovers, a central airbag is deployed between the front passengers. This forms a protective barrier between the occupants. Crash-active headrests are also included	•	•	•	•	£450
6C5	<b>Safety Pack Plus</b> In addition to Safety Pack, also includes: ▶ Seat belt tensioning to minimise forward or lateral displacement occupants ▶ Hazard warning system activation and panoramic glass sunroof (if fitted) and window closure ▶ Crash-active front headrests Only in combination with Rear Seat Packs (PE1/PE2)	–	–	•	•	£1,325

Options are subject to availability and may extend time taken for delivery.  
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– = Not available • = Available S = Standard

# Audi warranty

All new Audi models come with a 3-year warranty as standard, and you can choose to extend this to a 4 or 5-year warranty\* for a one-off cost. What’s more, if you decide to sell your Audi before the warranty expires, it will be fully transferred to the new owner. Warranty terms and conditions apply. Please see [www.audi.co.uk/warrantyterms](http://www.audi.co.uk/warrantyterms) for further details.

		A8	S line	LWB	LWB S line	Total RRP inc VAT <sup>+</sup>
–	<b>Audi warranty</b> , covering you for unlimited mileage in the first 2 years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	S	S	S	£0
EA6	<b>Audi warranty</b> , covering you for up to 4 years or 75,000 miles, whichever comes sooner. Cover includes a 2-year unlimited-mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	●	●	●	●	£1,160
EA9	<b>Audi warranty</b> , covering you for up to 5 years or 90,000 miles, whichever comes sooner. Cover includes a 2-year unlimited-mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	●	●	●	●	£2,850

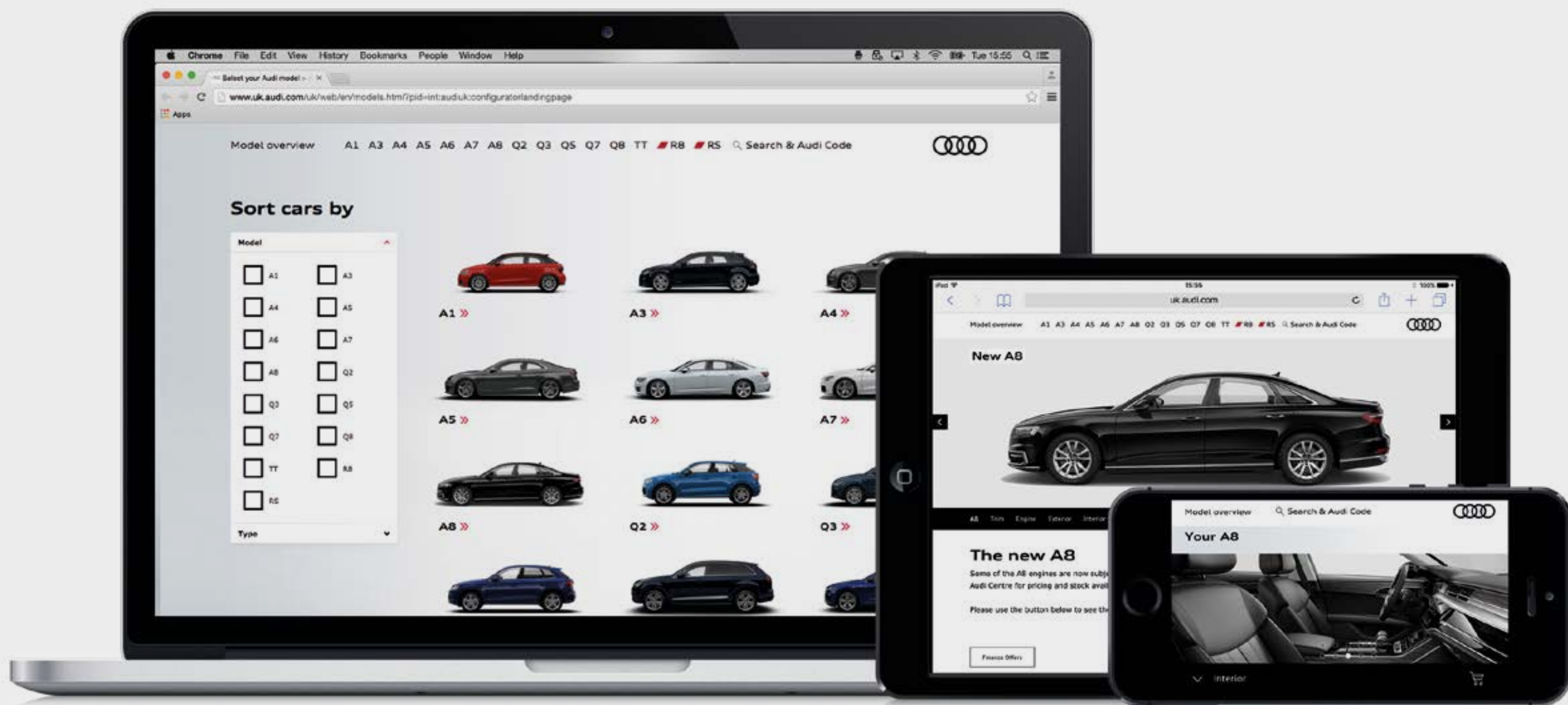
\*3-year warranty consists of a 2-year unlimited-mileage warranty and a 3rd-year warranty with a 60,000-mile limitation. 4-year warranty consists of a 2-year unlimited-mileage warranty and 2 further years’ coverage with a 75,000-mile limitation. 5-year warranty consists of a 2-year unlimited-mileage warranty and 3 further years’ coverage with a 90,000-mile limitation.  
\*\*Only available before registration of your Audi A8. Please speak to your Audi Centre for full details.  
<sup>+</sup>Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available   ● = Available   S = Standard

# Audi configurator

## The easy way to build your Audi

Our online configurator makes it easy to create and price your ideal Audi by simply choosing your favourite options.



Visit [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator) to create your perfect Audi A8

# Financing your Audi

## A range of finance plans designed to suit you

At Audi, we offer a range of ways to finance your new Audi – with most finance agreements, you just need to choose your annual mileage and the length of the term, then pay an initial deposit which could be as little as 1 monthly payment.\* For more details, visit [www.audi.co.uk/finance](http://www.audi.co.uk/finance) or speak to your local Audi Centre.

### Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have 3 choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

### Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how many miles you can drive each year.

### Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable.† Once you have selected your Audi, all you need to do is choose how long you want to hire it for and your annual mileage per year. With Contract Hire, you pay an initial rental payment followed by monthly rental payments during your agreement. Once your agreement ends, you simply hand the car back (subject to fair wear and tear and excess mileage charges).

### Online Finance Calculators

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on [www.audi.co.uk](http://www.audi.co.uk) and you can choose between our Solution Personal Contract Plan and Contract Hire calculators and see what you can expect to pay for your new Audi.

### Buy my Audi

Visit Buy my Audi, [bma.audi.co.uk](http://bma.audi.co.uk), where you can easily search for new Audis within your budget, reserve and apply for finance, all in 1 place.

### Audi Insurance

Start enjoying your new car from day 1 with our complimentary 5-day insurance.† Call us on 0345 877 6236, give us a few details, and you can drive away as soon as you take delivery of your new Audi. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months of cover.

Audi Car Insurance includes many features and benefits as standard, including a guarantee that your vehicle will be repaired by Audi Trained Technicians, in Audi Approved Repairers, using only Audi Genuine Parts. For an annual insurance quote call 0345 246 4030.

Telephone lines are open Monday to Friday 8am-8pm and Saturday 9am-5pm. For details of our full range of insurance products, visit [www.insurewithaudi.co.uk](http://www.insurewithaudi.co.uk)

\*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services.

†This is subject to a 50% block where there is any element to private use of a motor car. The above note is intended as a summary of the principles of VAT and tax in this complex area. It is not intended to be and should not be construed as constituting tax advice and we make no representations, warranties or guarantees, whether express or implied, that the content is accurate, complete or up-to-date. Volkswagen Financial Services (UK) Limited cannot be held liable in any way for any reliance upon this document, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable. For specific tax advice relating to your particular set of circumstances, you should contact your own HMRC officer or your usual VAT/tax advisers.

^Subject to eligibility. Audi Car Insurance is underwritten by U K Insurance Limited, Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales No. 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority. Calls may be recorded. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited (VWFS UK), registered in England and Wales No. 2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the FCA, registration number 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting [www.fca.org.uk](http://www.fca.org.uk) VWFS UK and U K Insurance Limited are not part of the same corporate group.



# A8 technical data – petrol engine

Depending on your chosen A8 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and your chosen engine.

	Petrol engine
Engine	55 TFSI quattro
Transmission	8-speed tiptronic
Mild Hybrid System	48 volt
Cylinder	6-cylinder
Displacement, cubic cm	2995
Max. power, <sup>1</sup> PS at rpm	340/5000–6400
Performance	
Max. torque, Nm at rpm	500/1370–4500
0–62mph acceleration, seconds	5.6
Top speed, mph	155
Weight	
Unladen weight, <sup>2</sup> kg	1920
Gross weight limit, kg	2680
Further information	
Roof load limit/nose weight, kg	100/95
Max. trailer load unbraked, <sup>3</sup> kg	750
Max. trailer load with 12%/8% gradient, <sup>3</sup> kg	2300/2300
Fuel tank approx. capacity, litres	82
ABI insurance group 1–50 <sup>4</sup>	44E

		Petrol engine
Engine		55 TFSI quattro
Transmission		8-speed tiptronic
Max. power, <sup>1</sup> PS at rpm		340/5000–6400
Wheel and Tyre Clustering		
CO2 emissions, <sup>5</sup> g/km	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Benefit in kind 2018/19 tax year (BIK)%	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Urban	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Extra Urban	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Combined	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC

The information on this page is relevant for new factory orders only and is correct at time of publication. Please confirm with your Audi Centre the exact specification and technical data for your model. <sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC). The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139. <sup>2</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive (80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced. <sup>3</sup>The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). <sup>4</sup>Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit [www.thatcham.org/abigrouprating](http://www.thatcham.org/abigrouprating) for details. <sup>5</sup>These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at [beta.audi.co.uk/wltp](http://beta.audi.co.uk/wltp). However, in line with Government guidance, to facilitate comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC figures. These NEDC figures are the values for these vehicles used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data.

# A8 technical data – diesel engine

Depending on your chosen A8 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and your chosen engine.

	Diesel engine
Engine	50 TDI quattro
Transmission	8-speed tiptronic
Mild Hybrid System	48 volt
Cylinder	6-cylinder
Displacement, cubic cm	2967
Max. power, <sup>1</sup> PS at rpm	286/3750–4000
Performance	
Max. torque, Nm at rpm	600/1250–3250
0–62mph acceleration, seconds	5.9
Top speed, mph	155
Weight	
Unladen weight, <sup>2</sup> kg	1975
Gross weight limit, kg	2690
Further information	
Roof load limit/nose weight, kg	100/95
Max. trailer load unbraked, <sup>3</sup> kg	750
Max. trailer load with 12%/8% gradient, <sup>3</sup> kg	2300/2300
Fuel tank approx. capacity, litres	82
AdBlue® tank approx. capacity, litres^	24
ABI insurance group 1–50 <sup>4</sup>	45E

		Diesel engine
Engine		50 TDI quattro
Transmission		8-speed tiptronic
Max. power, <sup>1</sup> PS at rpm		286/3750–4000
Wheel and Tyre Clustering		
CO2 emissions, <sup>5</sup> g/km	18” wheels	148
	19” wheels	156
	20” wheels	156
Benefit in kind 2018/19 tax year (BIK)%	18” wheels	34%
	19” wheels	36%
	20” wheels	36%
Fuel consumption, <sup>5</sup> mpg (l/100km) Urban	18” wheels	44.1 (6.4)
	19” wheels	42.2 (6.7)
	20” wheels	42.2 (6.7)
Fuel consumption, <sup>5</sup> mpg (l/100km) Extra Urban	18” wheels	54.3 (5.2)
	19” wheels	52.3 (5.4)
	20” wheels	51.4 (5.5)
Fuel consumption, <sup>5</sup> mpg (l/100km) Combined	18” wheels	50.4 (5.6)
	19” wheels	47.9 (5.9)
	20” wheels	47.9 (5.9)

The information on this page is relevant for new factory orders only and is correct at time of publication. Please confirm with your Audi Centre the exact specification and technical data for your model. <sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC). The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139. <sup>2</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive (80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced. <sup>3</sup>The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). <sup>4</sup>Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit [www.thatcham.org/abigrouprating](http://www.thatcham.org/abigrouprating) for details. <sup>5</sup>These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at [beta.audi.co.uk/wltp](http://beta.audi.co.uk/wltp). However, in line with Government guidance, to facilitate comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC figures. These NEDC figures are the values for these vehicles used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data. ^The addition of AdBlue® technology ensures compliance with EU6d-TEMP emission standards. The use of AdBlue® will vary based on a number of conditions and the tank requires refilling when indicated on the instrument cluster.

# A8 LWB technical data – petrol engine

Depending on your chosen A8 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and your chosen engine.

	Petrol engine
Engine	55 TFSI quattro
Transmission	8-speed tiptronic
Mild Hybrid System	48 volt
Cylinder	6-cylinder
Displacement, cubic cm	2995
Max. power, <sup>1</sup> PS at rpm	340/5000–6400
Performance	
Max. torque, Nm at rpm	500/1370–4500
0–62mph acceleration, seconds	5.7
Top speed, mph	155
Weight	
Unladen weight, <sup>2</sup> kg	1945
Gross weight limit, kg	2745
Further information	
Roof load limit/nose weight, kg	100/95
Max. trailer load unbraked, <sup>3</sup> kg	750
Max. trailer load with 12%/8% gradient, <sup>3</sup> kg	2300/2300
Fuel tank approx. capacity, litres	82
ABI insurance group 1–50 <sup>4</sup>	45E

		Petrol engine
Engine		55 TFSI quattro
Transmission		8-speed tiptronic
Max. power, <sup>1</sup> PS at rpm		340/5000–6400
Wheel and Tyre Clustering		
CO2 emissions, <sup>5</sup> g/km	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Benefit in kind 2018/19 tax year (BIK)%	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Urban	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Extra Urban	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC
Fuel consumption, <sup>5</sup> mpg (l/100km) Combined	18” wheels	TBC
	19” wheels	TBC
	20” wheels	TBC

The information on this page is relevant for new factory orders only and is correct at time of publication. Please confirm with your Audi Centre the exact specification and technical data for your model. <sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC). The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139. <sup>2</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive (80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced. <sup>3</sup>The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). <sup>4</sup>Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit [www.thatcham.org/abigrouprating](http://www.thatcham.org/abigrouprating) for details. <sup>5</sup>These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at [beta.audi.co.uk/wltp](http://beta.audi.co.uk/wltp). However, in line with Government guidance, to facilitate comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC figures. These NEDC figures are the values for these vehicles used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data.

# A8 LWB technical data – diesel engine

Depending on your chosen A8 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and your chosen engine.

	Diesel engine
Engine	50 TDI quattro
Transmission	8-speed tiptronic
Mild Hybrid System	48 volt
Cylinder	6-cylinder
Displacement, cubic cm	2967
Max. power, <sup>1</sup> PS at rpm	286/3750–4000
Performance	
Max. torque, Nm at rpm	600/1250–3250
0–62mph acceleration, seconds	5.9
Top speed, mph	155
Weight	
Unladen weight, <sup>2</sup> kg	2000
Gross weight limit, kg	2700
Further information	
Roof load limit/nose weight, kg	100/95
Max. trailer load unbraked, <sup>3</sup> kg	750
Max. trailer load with 12%/8% gradient, <sup>3</sup> kg	2300/2300
Fuel tank approx. capacity, litres	82
AdBlue® tank approx. capacity, litres^	24
ABI insurance group 1–50 <sup>4</sup>	45E

		Diesel engine
Engine		50 TDI quattro
Transmission		8-speed tiptronic
Max. power, <sup>1</sup> PS at rpm		286/3750–4000
Wheel and Tyre Clustering		
CO2 emissions, <sup>5</sup> g/km	18” wheels	148
	19” wheels	156
	20” wheels	156
Benefit in kind 2018/19 tax year (BIK)%	18” wheels	34%
	19” wheels	36%
	20” wheels	36%
Fuel consumption, <sup>5</sup> mpg (l/100km) Urban	18” wheels	44.1 (6.4)
	19” wheels	42.2 (6.7)
	20” wheels	42.2 (6.7)
Fuel consumption, <sup>5</sup> mpg (l/100km) Extra Urban	18” wheels	54.3 (5.2)
	19” wheels	51.4 (5.5)
	20” wheels	51.4 (5.5)
Fuel consumption, <sup>5</sup> mpg (l/100km) Combined	18” wheels	50.4 (5.6)
	19” wheels	47.9 (5.9)
	20” wheels	47.9 (5.9)

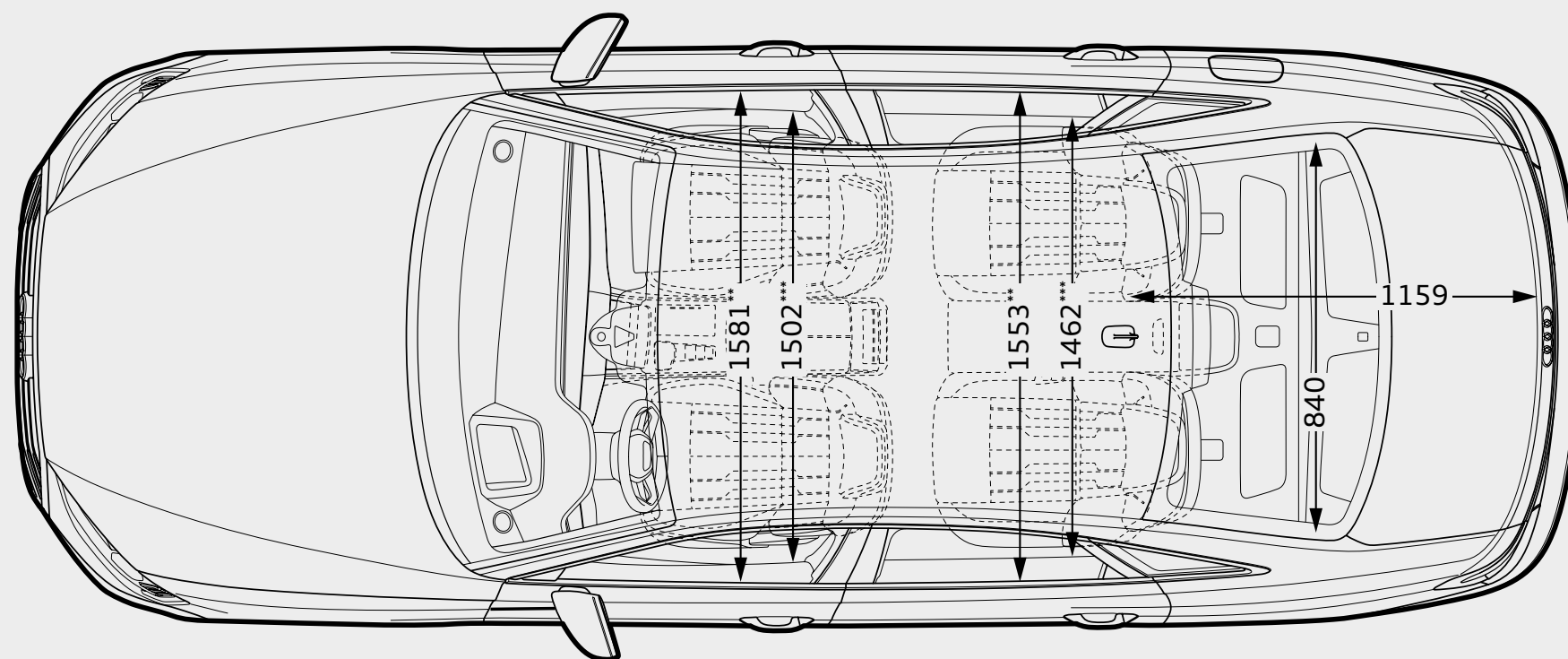
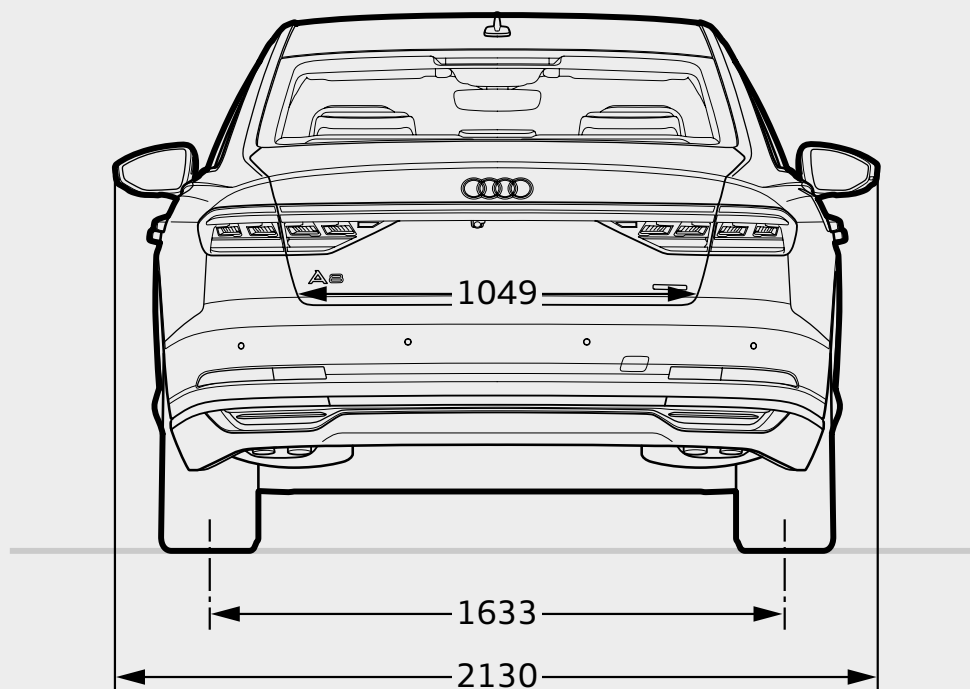
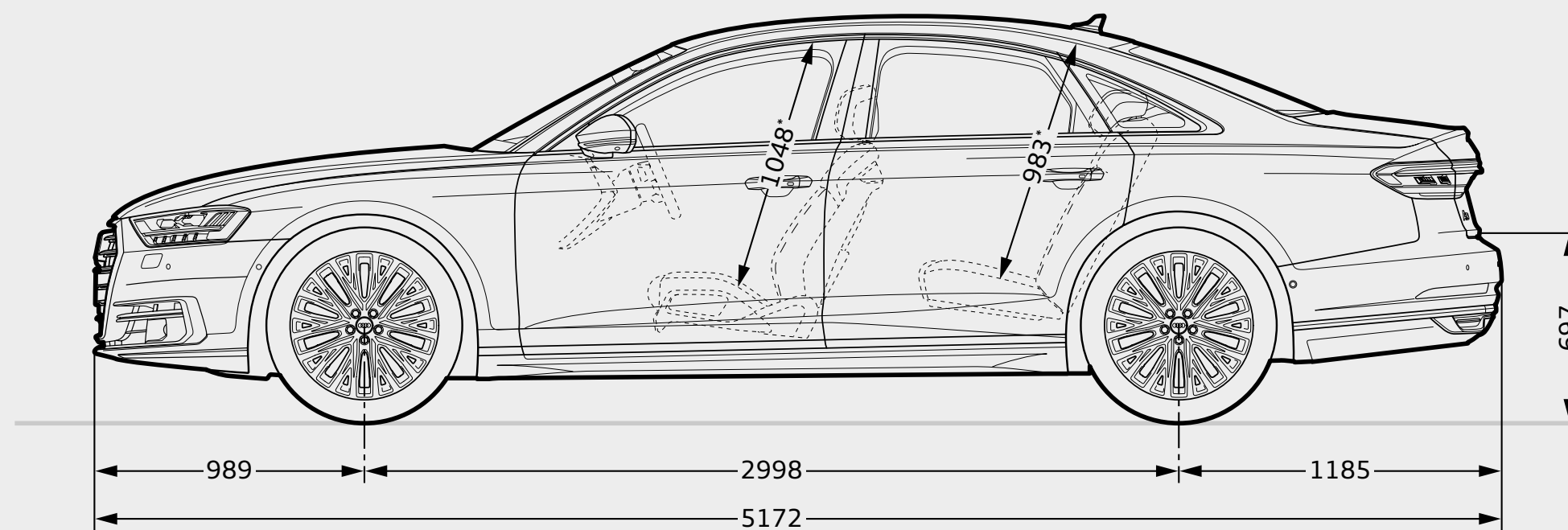
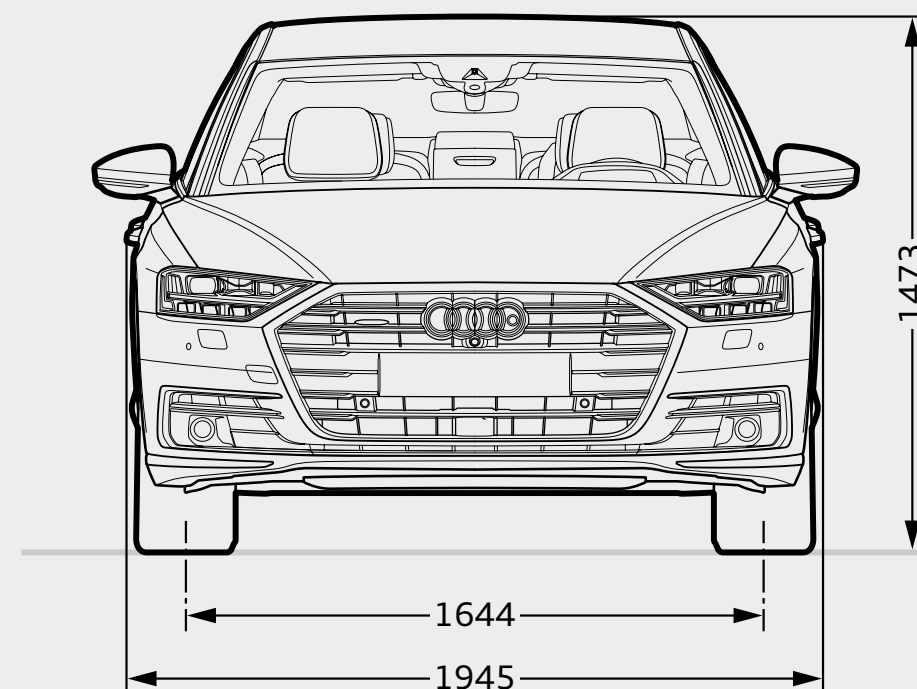
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# A8 dimensions

## All the measurements you need

See the exact dimensions of the Audi A8, so you can check everything – from whether the car fits your garage to whether your luggage fits the boot.



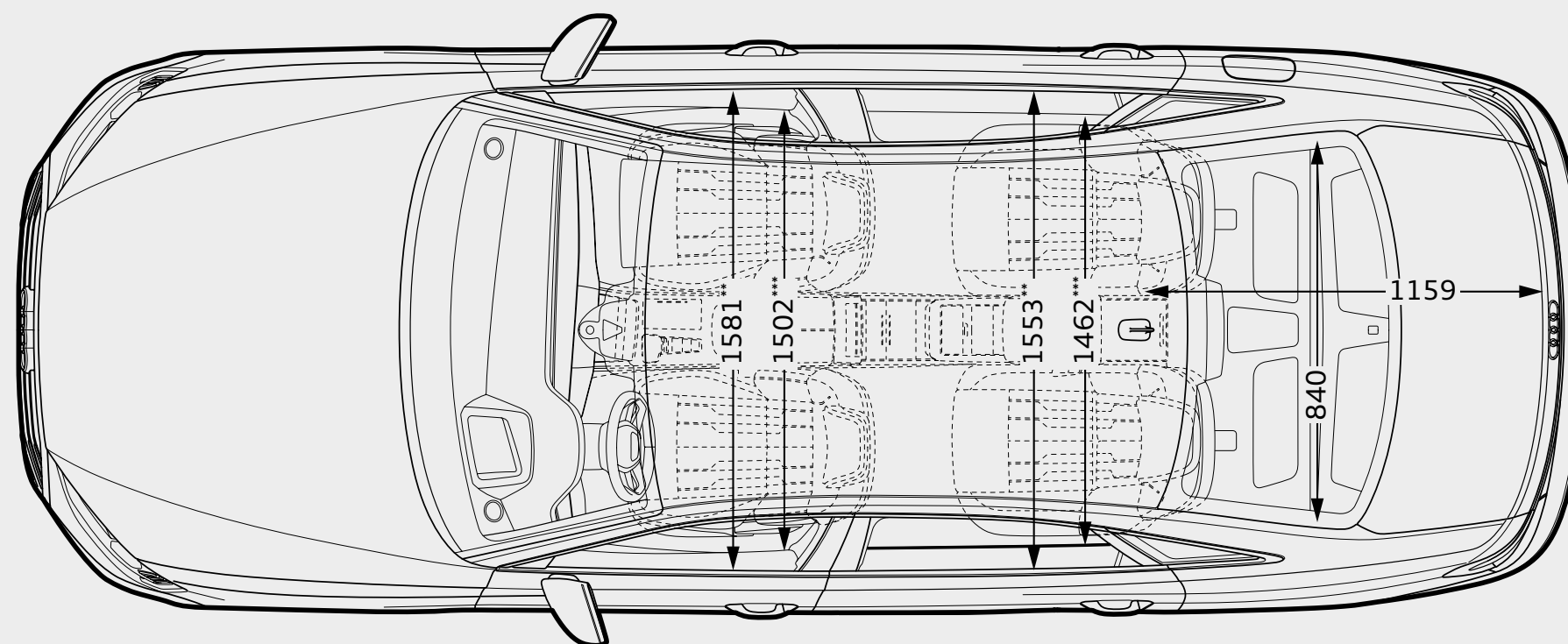
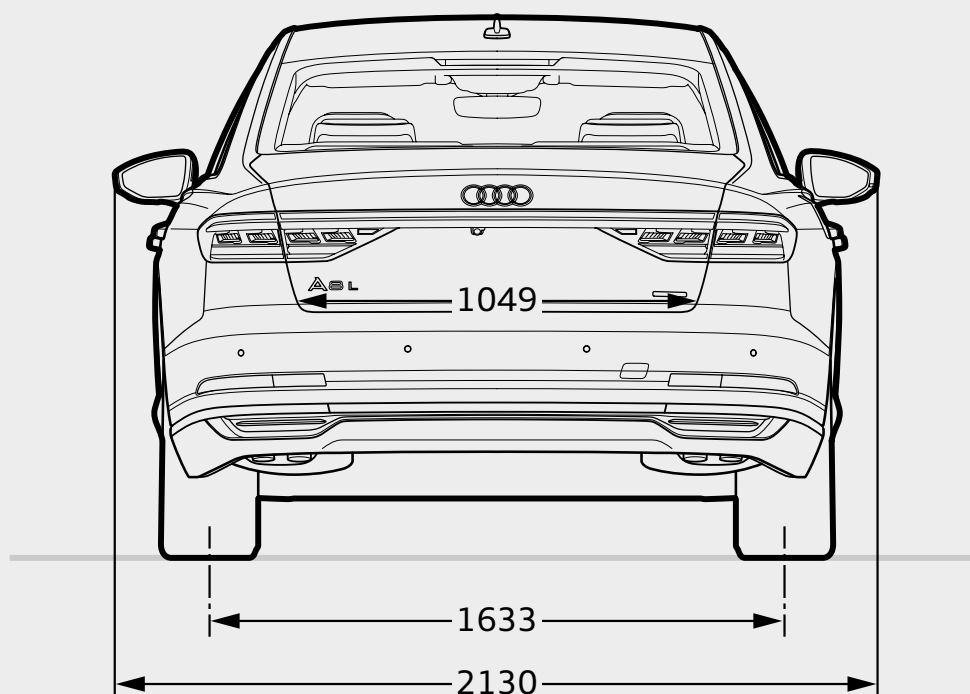
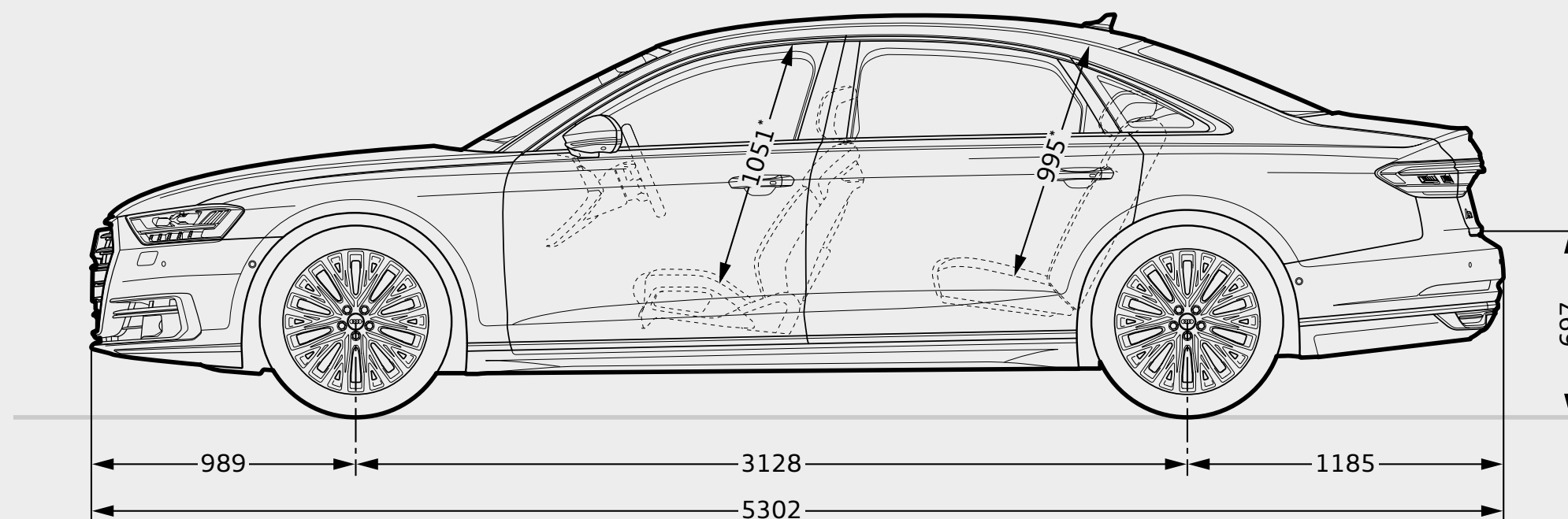
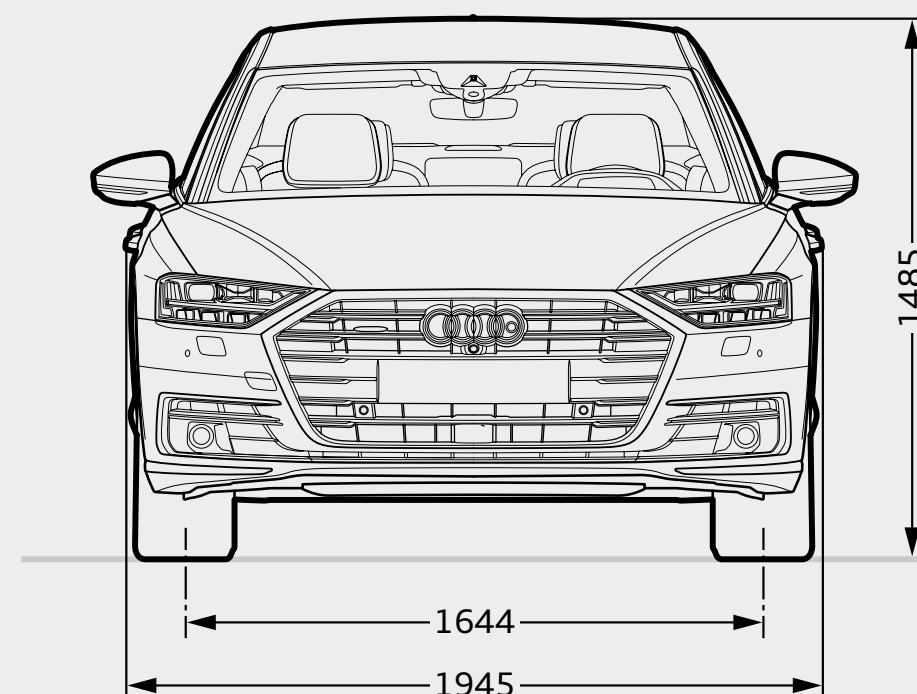
Dimensions in millimetres. Optional equipment may affect dimensions.  
 Dimensions were measured with vehicle at unladen weight. Turning circle approx. 12.5m.  
 \*Maximum headroom. \*\*Elbow room width \*\*\*Shoulder room width.  
 \*Measured by the VDA standard test method using 200 x 100 x 50mm blocks.

A8 models luggage compartment capacity:<sup>†</sup>  
 505l (rear seats up).

# Long wheelbase dimensions

## All the measurements you need

See the exact dimensions of the Audi A8 LWB, so you can check everything – from whether the car fits your garage to whether your luggage fits the boot.



Dimensions in millimetres. Optional equipment may affect dimensions.  
 Dimensions were measured with vehicle at unladen weight. Turning circle approx. 12.9m.  
 \*Maximum headroom. \*\*Elbow room width \*\*\*Shoulder room width.  
 \*Measured by the VDA standard test method using 200 x 100 x 50mm blocks.

A8 Long wheelbase models luggage compartment capacity:<sup>†</sup>  
 505l (rear seats up).



# Important information

## Welcome to Audi

### Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)\*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see [www.audi.co.uk/warrantyterms](http://www.audi.co.uk/warrantyterms) for further details.

### Information in this pricelist

We've done all we can to make the prices, specifications, technical details and all other information you see in this pricelist accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

We reserve the right to change prices or specification at any time. All prices shown in this guide include VAT which is currently charged at 20%.

Delivery charges and number plates are not included in the Total RRP inc VAT vehicle price.

Delivery charge	£504.99
Number plate	£20.00
VAT	£105.01
Total	£630.00

Recommended On-The-Road (OTR) prices include the delivery and number plate charges above, Road Fund Licence (which may vary depending on model/transmission – see table for details) and first registration fee at £55.00.

The images featured in this pricelist are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

### CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO2) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Standard VED rates apply thereafter. The DVLA has created 13 categories:

#### Vehicles registered on or after 1 April 2018

Petrol and Diesel engines	First year rate	First year rate Diesel vehicles <sup>†</sup>	Standard rate <sup>^</sup> (second year onwards)
A – 0g/km	£0	£0	£0
B – 1 to 50g/km	£10	£25	£140
C – 51 to 75g/km	£25	£105	£140
D – 76 to 90g/km	£105	£125	£140
E – 91 to 100g/km	£125	£145	£140
F – 101 to 110g/km	£145	£165	£140
G – 111 to 130g/km	£165	£205	£140
H – 131 to 150g/km	£205	£515	£140
I – 151 to 170g/km	£515	£830	£140
J – 171 to 190g/km	£830	£1,240	£140
K – 191 to 225g/km	£1,240	£1,760	£140
L – 226 to 255g/km	£1,760	£2,070	£140
M – over 255g/km	£2,070	£2,070	£140

Vehicle Excise Duty (VED) rates correct at time of publication, but these may alter to reflect any change in the applicable VED rate.  
<sup>†</sup>This rate applies to diesel vehicles that do not meet the real driving emissions step 2 (RDE2) standard.  
<sup>^</sup>Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

\*Excludes Road Angel products.

# Important information continued

## Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

## Audi Connect Terms and Conditions

The Audi Connect Online Services (“Connect Services”) are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services (“Infotainment Services”); and
- ▶ Audi Connect ‘Safety and Service’ Services (comprising myService and myCarManager) (“Safety and Service”).

Some services require additional activation steps. In order to enjoy these services customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the myAudi app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit [www.audi.co.uk/connectterms](http://www.audi.co.uk/connectterms)

## Audi Connect Infotainment Services

Audi Connect Online Infotainment Services (“Infotainment Services”) are provided via a SIM card embedded in the vehicle.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

Infotainment Services are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

Data is unlimited. There are no additional charges for data roaming within the EU (although availability of these services is limited to certain countries). You will not, however, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM. Should you wish to create a Wi-Fi hotspot we recommend you purchase Wi-Fi data packs via myAudi (link: <https://login.audi.com>). Any Wi-Fi data packs purchased via myAudi will remain with the vehicle upon sale of the vehicle and no refunds will be provided.

If you insert an external SIM card into the card slot (e.g. so as to enable Wi-Fi hotspot services), then all Infotainment Services data connections will be made via this SIM card (and not the Audi embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

For vehicles which have hazard alert and traffic sign information features, the vehicle sensors will be transmitting information to Audi AG. This information includes, but is not limited to, vehicle location, speed signs, areas where a risk of skidding, breakdown, accident and/or reduced visibility has been identified. The data is transmitted to Audi AG and shared with other Audi vehicles with hazard alert and traffic sign information features. The data is transmitted anonymously and does not identify an individual vehicle. Such data is only held for the purpose of warning drivers of potential road hazards and change of speed signs.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

# Important information continued

## Audi Connect Safety and Service

Audi Connect Online Safety and Service (“Safety and Service”) is available on certain models and is provided via a SIM card embedded in the vehicle.

Safety and Service features are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

Safety and Service comprises:

- 1) myService; and
- 2) myCarManager.

For full details of the features of Safety and Service, please visit [www.audi.co.uk/connectterms](http://www.audi.co.uk/connectterms)

## MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first 5 updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

# Audi Vorsprung durch Technik

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